

The Audi R8
Pricing and Specification Guide
Valid from October 2007



A User’s Guide

This guide has been specially designed to let you customise your spectacular new R8 in the way that best suits your unique tastes. Every single option, from the dynamic sideblades to the luxurious choice of upholstery, has been created to underline the sporty characteristics and race-winning performance you’ll enjoy from the moment you get behind the wheel of this awesome sports car.

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Audi R8

Heritage

Audi has always enjoyed a stunning track record in the world of motorsport. An unrivalled combination of passion, determination, expertise and Vorsprung durch Technik has helped propel the four rings of Audi past finishing line after finishing line. With the introduction of the revolutionary quattro four-wheel-drive technology in the early 1980s came a run of victories that will never be forgotten. And thanks to a continuing dedication to innovation and progression, that success has continued right through to the present day. In 2000, the R8 entered Le Mans for the first time. Since then, it has won the legendary endurance race an incredible five times. It is in recognition of this unprecedented success that the new Audi R8 was created – a car that has much more in common with the Le Mans-winning racer than simply a name.

Design and Performance

Every detail of the R8's exterior immediately marks it out as a progressive sports car. The emphatic, structural shape, wide air intakes, sweeping sideblades and retractable rear spoiler – to name just a few. But these sporty design features aren't just for show. Each serves its own purpose, whether enhancing the car's aerodynamic potential or cooling the massive V8 engine which sits directly behind the cockpit.

And that's no easy task. This high-revving 4.2-litre FSI powerplant is capable of developing an impressive 420PS and a maximum 8,250 rpm. Enabling you to get the most from it are a number of auxiliary technologies – a lightweight aluminium crankcase, spontaneous R tronic automated 6-speed gearbox and optional Audi Magnetic Ride – an adaptive damping system which adjusts the chassis setup according to the road conditions or your own unique driving style.

Inside its rigid yet lightweight Aluminium Space Frame, the R8 has more than a hint of racing car inspiration in its layout and appearance, with Fine Nappa leather Sports seats, driver-oriented instruments and a leather flat-bottomed steering wheel as standard. The perfect setting from which to enjoy this model's impressive interior technologies, including the optional Bang & Olufsen 465W 12-speaker sound system – if the arresting symphony of the R8's 4.2-litre engine wasn't enough.

Read on to discover more about the awesome new Audi R8, including standard and optional equipment, paint colours and prices.

Craftsmanship

The Audi R8 is being built on a small production line in a specially constructed new block at the Audi factory in Neckarsulm. The entire production process – from the bodysheet construction to final assembly – is organised in the same way as it would be in a craft workshop. Small teams of specialists oversee every step of production, subjecting every part and component to intense scrutiny. This ensures that every one of the maximum 15 cars built per day will more than match the customary high quality standards of the Audi product range.





Transmission

Manual

By specifying your R8 with a 6-speed manual transmission, you can put yourself in complete control of your driving experience. The system is matched precisely to the R8's engine configuration and driving dynamics, allowing you to take full advantage of the broad spread of engine torque available across its six

closely-spaced gear ratios. With its compact design and low weight, the manual system is a simple, direct way to tap into the awesome power of the R8. Providing short gearshift travel and precise lever movement, it gives you the highest possible level of accessibility with the minimum of fuss.

R tronic sequential transmission

R tronic is a unique technology developed by Audi, which provides swift and seamless gear-changing for an incredibly sporty drive. Thanks to its groundbreaking electro-hydraulic shifting unit, R tronic transmits all the force of the R8's blisteringly-powerful 420PS engine to the road with unrivalled smoothness and

control. And when you switch to S mode, the ride becomes all the more thrilling: the system delays automatic gearshifts for optimum acceleration, while the pioneering Launch Control provides the kind of lightning-fast performance which allows the R8 to spring from a standing start to 62mph in just 4.6 seconds.





Model equipment

All R8s have the following items of standard equipment:

Safety and security

- Anti-lock Braking System
- Anti-Slip Regulation
- Anti-theft device
- Bi-Xenon Plus headlights, including headlight-washer system
- Brake lights with LED technology
- Disc brakes, internally vented, 8-piston brake callipers at front and 4-piston at rear
- Driver and front passenger airbags
- Electronic Differential Lock (EDL) traction control
- ESP Version 8 – latest generation Electronic Stability Programme networks the ABS, EBD, ASR and EDL systems and ensures greater stability at all speeds by braking individual wheels as required and overriding the engine-management system. Driver can select different ESP settings to suit different driving conditions
- First Aid Kit with warning triangle
- Front side airbags
- Immobiliser, electronic
- ISOFIX, with front-passenger airbag-deactivation switch
- Remote central locking
- Seatbelt reminder
- Tool kit including car jack

Audio and communication

Radio System RNS-E. FM and AM reception with single CD drive (MP3 capable), 2 slots for MMC/SD memory cards for playing MP3 files, 6.5" TFT colour display, 7 loudspeakers and 5-channel amplifier. Total output 140 Watts

Exterior equipment

- 4-branch exhaust system – twin tailpipes on left and right
- Door mirrors – electrically operated and heated
- Exterior lighting, including exit lights
- LED daytime-running lights
- Retractable rear spoiler – deploys and retracts automatically at set speeds, or can be operated manually with the button in centre console.

Wheels, tyres and suspension

- 5-arm double-spoke design, 19" alloy wheels 8.5J x 19 front and 11J x 19 rear with 235/30 and 295/30 tyres
- Locking wheel bolts
- quattro four-wheel-drive
- Tyre Mobility System

Interior equipment

- 3-spoke flat-bottomed, leather-covered multi-function steering wheel (gear-change via paddles standard with R tronic transmission)
- Aluminium gear knob and lever gate
- Cup holder – two compartments integrated into centre console
- Driver's Information System
- Electronic climate control
- Fine Nappa leather upholstery on seats, door trim and door handles. Please see page 13 for more details
- Inlays in micrometallic grey – upper trim on centre console, centre inlay and door inlay
- Interior and instrument lighting
- Lockable glove box, with light
- Roof lining – Black
- Scuff plates in aluminium with R8 logo
- Sun visors with vanity mirror
- Valet key

Seats

- Electric lumbar support
- Sports seats



R8 pricing

Manual

Engines	Power	Transmission	Total RRP ^{inc. VAT}	Recommended OTR
4.2 FSI quattro	420PS	Manual	£77,270.00	£78,195.00

R tronic

Engines	Power	Transmission	Total RRP ^{inc. VAT}	Recommended OTR
4.2 FSI quattro	420PS	R tronic	£82,470.00	£83,395.00



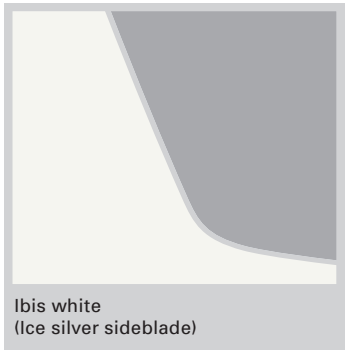
Please note: The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of brake horsepower). To convert to horsepower, divide the PS figure by 1.0139.

Recommended On-The-Road (OTR) retail prices include: delivery charge, half a tank of fuel and numberplates at £575.00 (inc. VAT), Road Fund Licence and first registration fee at £50.00.

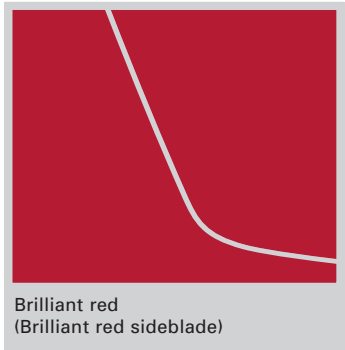
RRP – Recommended Retail Price.

Paint finishes

Standard colours



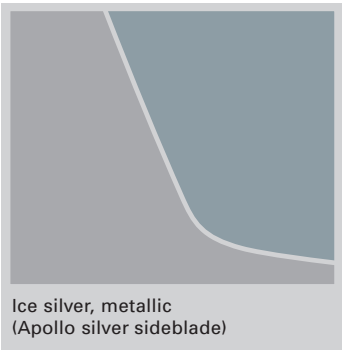
Ibis white
(Ice silver sideblade)



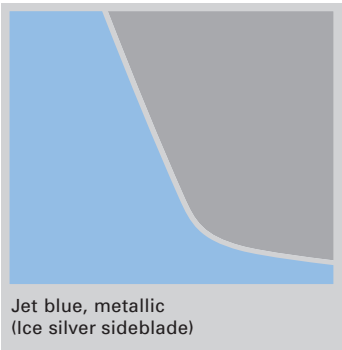
Brilliant red
(Brilliant red sideblade)

Optional colours

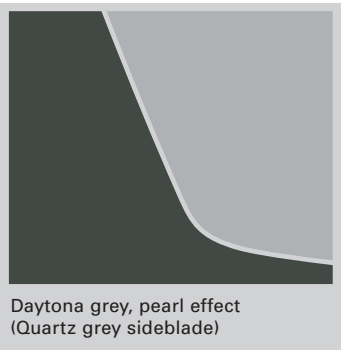
Basic RRP	Total RRP ^{inc.} VAT
£595.74	£700.00



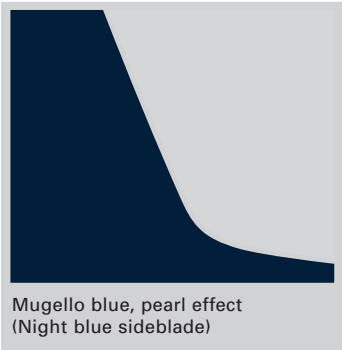
Ice silver, metallic
(Apollo silver sideblade)



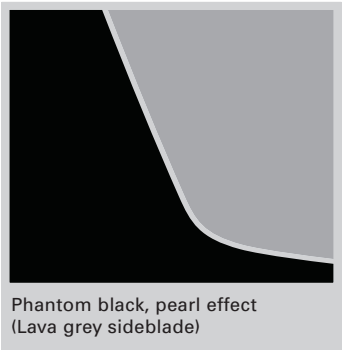
Jet blue, metallic
(Ice silver sideblade)



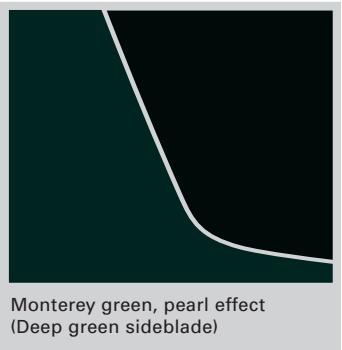
Daytona grey, pearl effect
(Quartz grey sideblade)



Mugello blue, pearl effect
(Night blue sideblade)



Phantom black, pearl effect
(Lava grey sideblade)

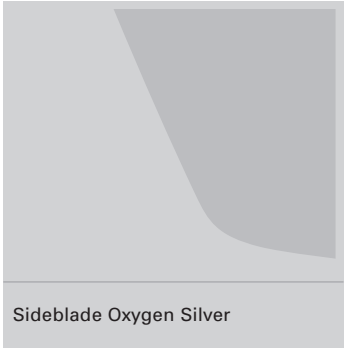
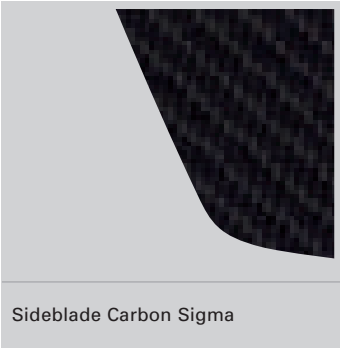


Monterey green, pearl effect
(Deep green sideblade)

Sideblades

As with so many of its design features, the sideblades on the R8 represent the perfect marriage of form and function. As well as providing the powerful V8 engine with a continuous stream of cool air, these vents give the R8 a sporty, progressive look – which can be enhanced even further with either of these contrasting finishes.


	4.2 quattro	Basic RRP	Total RRP <small>inc. VAT</small>
Oxygen Silver	•	£680.85	£800.00
Carbon Sigma	•	£1,276.60	£1,500.00




Upholstery

Standard seats


You can specify the R8’s interior with any of the following upholstery options. While these are all available at no extra cost, no item in this impressive sports car is really just ‘standard’. Each feature has been specially designed to complement the sporty design within – so that, no matter which option you choose, the view you see from inside the R8 will be as spectacular as its performance on the road.



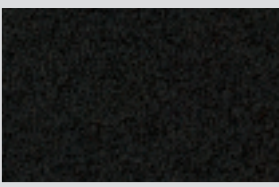
Alcantara leather, Pale grey



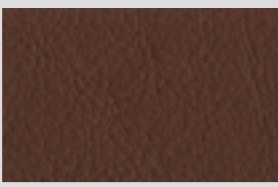
Alcantara leather, Black




Fine Nappa leather, Luxor beige



Fine Nappa leather, Black



Fine Nappa leather, Mustang brown



Fine Nappa leather, Pale grey

Leather trim and packages

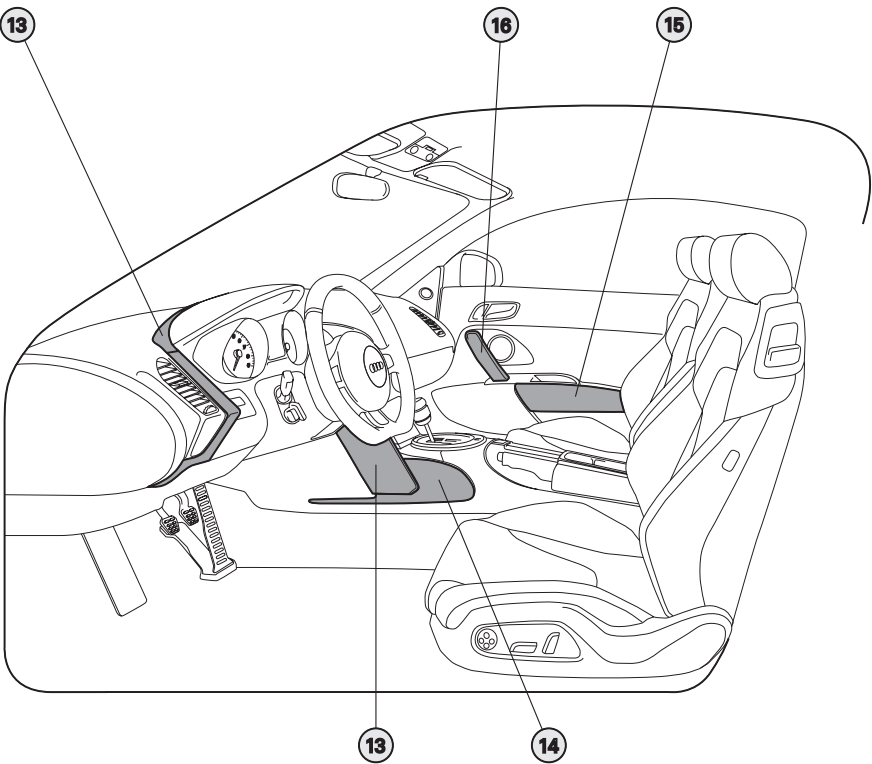
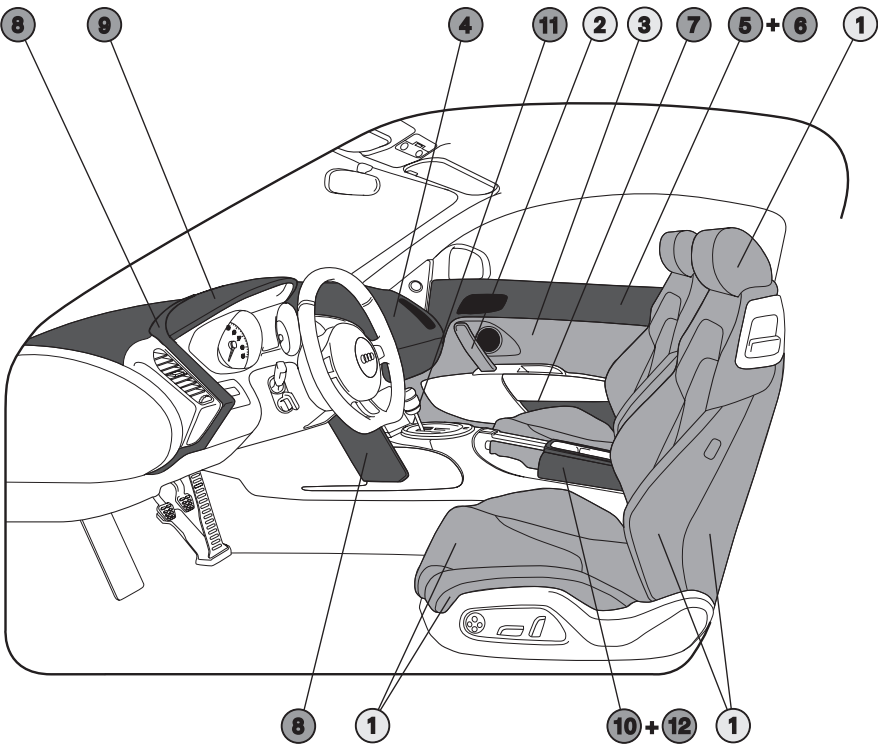
Order code		4,2 quattro	Basic RRP	Total RRP <small>inc. VAT</small>
PL3	Extended Fine Nappa leather package – Black (package 2). Full Fine Nappa leather upholstery to dashboard, top shoulder and side panel, storage compartment in door, monoposto, cowl, knee bolster and function pads (please see page 13 for further details). Only available in combination with Fine Nappa upholstery	•	£2,127.66	£2,500.00
OUB	Coloured stitching for Fine Nappa leather upholstery located on the monoposto, cowl and rear shelf cover only available in Mustang brown, Luxor beige, Pale grey and in conjunction with extended leather package	•	£144.68	£170.00

Options are subject to availability and may extend delivery.
– = Not available • = Available S = Standard

Leather upholstery to seats, door trims and door handle on passenger side (all one colour).
Leather/Alcantara upholstery includes central seat section and door inserts in Alcantara and seat-side sections and head restraints in leather. Available in Black or Pale grey. Not available with extended leather package or coloured stitching.

RRP – Recommended Retail Price.

Leather trim and inlay packages



Fine Nappa leather trim (standard)	
Seats	1
Door handle on passenger side matching seat colour	2
Door trim insert matching seat colour	3
Extended Fine Nappa leather package	
Black dashboard	4

Black top shoulder and side panel trim	5, 6
Black storage compartment in door	7
Black monoposto	8
Black cowl	9
Black cover for storage compartment	10
Black knee bolster	11

Black function pad	12
Carbon Sigma inlays	
Monoposto	13
Inlays in centre console	14
Inlays in door trim	15
Door handle on passenger side	16

Please note that if Mustang brown leather is specified then the door handles and door inserts are in black.

Colour and trim guide



To help you choose the right colours for you and your Audi R8, please use the guide below to ensure your preferred colours and trims are well-matched

Order code	Upholstery	Dashboard/seams	Carpet	Headlining	Alcantara/leather N7U	Leather (PL1)	Extended leather (PL3)
TN	Pale grey	Black/Black	Pale grey	Pale grey	●	●	●
TH	Pale grey	Black/Black	Pale grey	Black	●	●	●
TQ*	Luxor beige	Black/Black	Luxor beige	Luxor beige	–	●	●
TB	Luxor beige	Black/Black	Luxor beige	Black	–	●	●
JZ	Mustang brown	Black/Black	Black	Black	–	●	●
JN	Black	Black/Black	Black	Black	●	●	●
JW	Black	Black/Black	Black	Pale grey	●	●	●
EL	Black	Black/Pale grey	Black	Black	–	●	●
EM	Black	Black/Pale grey	Black	Pale grey	–	●	●
EQ	Black	Black/Luxor beige	Black	Black	–	●	●
EN	Black	Black/Mustang brown	Black	Black	–	●	●
TN	Pale grey	Black/Pale grey	Pale grey	Pale grey	–	●	●
TH	Pale grey	Black/Pale grey	Pale grey	Black	–	●	●
TQ*	Luxor beige	Black/Luxor beige	Luxor beige	Luxor beige	–	●	●
TB	Luxor beige	Black/Luxor beige	Luxor beige	Black	–	●	●
JZ	Mustang brown	Black/Mustang brown	Black	Black	–	●	●



HH BA 740

Inlays

Order code			4.2 quattro	Basic RRP	Total RRP ^{inc. VAT}
5TA		Micrometallic grey Excluding monoposto	S	No charge	No charge
5MN		Carbon Sigma Please see page 13 for inlay locations	•	£1,404.26	£1,650.00



Carbon Sigma monoposto



Carbon Sigma inlays in door trims



Tyres and suspension

Order code		4.2 quattro	Basic RRP	Total RRP ^{inc. VAT}
7K7	Tyre-pressure monitoring system , monitors tyres based on air pressures specified by the driver and programmed into the system	•	£229.79	£270.00
1BL	Audi Magnetic Ride . Adaptive suspension system with two selectable modes (Normal or Sport). Sensors in the car monitor the road conditions and adjust the damping effect by varying a magnetic charge which passes through a fluid-based shock absorber, delivering improved road handling, outstanding chassis control and excellent driving comfort	•	£1,148.94	£1,350.00



Audi Magnetic Ride



19" 5-arm double-spoke design alloy wheels (standard)

Audio and communication

Order code		4.2 quattro	Basic RRP	Total RRP ^{inc. VAT}
PNA	Satellite Navigation system Plus , DVD-based route planning and guidance with MMI control logic and 6.5" colour display, 3D map display, RDS radio, DVD player for Navigation System, 2 integrated SD card readers for MP3, audio or MP3-compatible CD player (cannot be used at same time as Navigation System). Includes European coverage disc. A CD changer is recommended with this option	•	£1,531.91	£1,800.00
9VK	Bang & Olufsen sound system – designed specifically for the Audi R8, providing surround sound reproduction with dynamic compensation for road noise, digital amplifier and 12 speakers (total output 465 Watts)	•	£1,021.28	£1,200.000
7A2	CD autochanger for six discs, integrated into rear shelf between seats (not MP3-compatible)	•	£272.34	£320.00
9ZF	GSM mobile telephone preparation (Bluetooth) . Uses Bluetooth interface or cradle to connect to your R8. A cradle is recommended for optimum reception and to maintain battery charge of the phone. Located in storage compartment on centre console (please consult your Audi Centre for a full list of available cradles).	•	£357.45	£420.00



Satellite Navigation system Plus



CD autochanger



GSM mobile telephone preparation



Safety and security

Order code		4.2 quattro	Basic RRP	Total RRP <small>inc. VAT</small>
UG1	Audi hill-hold assist , prevents roll-back on hills for up to 5 seconds by maintaining brake force	●	£68.09	£80.00
8T2	Cruise control , for holding any speed above 25mph	●	£182.98	£215.00
7X2	Acoustic parking system – front and rear	●	£536.17	£630.00
7X8	Audi parking system advanced – Facilitates parking by visually and acoustically indicating the distance to obstacles in front of and behind the car. Provides a visual image of the area behind the vehicle on the MMI display. Includes guiding lines. Measured by ultrasonic sensors and camera integrated discreetly in the rear of the vehicle.	●	£1,063.83	£1,250.00
	CobraTrak 5 , Thatcham Category 5 approved tracking device that provides the highest level of vehicle security. CobraTrak 5 uses GPS and GSM technology to provide seamless tracking and recovery across 36 European countries. Also includes Automatic Driver Recognition cards and remote engine immobilisation. Please note this option is a Centre-fitted Accessory and needs to be ordered and fitted by your Audi Centre (ZGB420054999A). Price shown includes one year’s subscription to the CobraTrak service but excludes fitting.	●	£723.40	£850.00

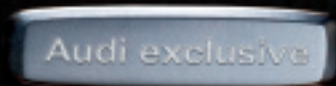
Interior equipment

Order code		4.2 quattro	Basic RRP	Total RRP <small>inc. VAT</small>
QE1	Storage package includes underseat storage box, luggage net, and storage nets on back of front seats. (Underseat storage cannot be combined with electric seats or buckets seats.)	●	£161.70	£190.00
VC1	Garage door opener (Homelink®)* . Programmable radio-operated control for up to 3 compatible doors/gates. Control buttons integrated in the roof module at the front	●	£148.94	£175.00
PAM	Light package includes auto-dimming rear view mirror, light and rain sensors and LED lights illuminating footwell and engine compartment	●	£365.96	£430.00
4L6	Auto-dimming rear view mirror , includes light and rain sensors	●	£170.21	£200.00
4L7	Auto-dimming rear view mirror with digital compass display , includes light and rain sensor.	●	£234.04	£275.00
PV1	Electrically adjustable front seats with adjustment for height, forwards and backwards position, backrest angle and lumbar support	●	£706.38	£830.00
GNN	Alcantara headlining in Black, Pale grey and Luxor beige	●	£936.17	£1,100.00
6Q2	Leather gear knob	●	No charge	No charge

Other equipment

Order code	4.2 quattro	Basic RRP	Total RRP <small>inc. VAT</small>
R8 indoor car cover , manufactured from thick cotton mixed fibres with soft cotton fleecy inner. Hand tailored with contrasting piping to meet the full contours of the R8. The cover is designed for indoor use only, and the cotton material is not waterproof. (Please note this option is a Centre-supplied Accessory (ZGB420096345) and needs to be ordered by your Audi Centre.	•	£212.77	£250.00





In a car made from Vorsprung durch Technik, exclusivity comes as standard. In the Audi R8 it's present in everything, from the distinctive arcs of the LED headlights, to the beautifully presented engine bay that is visible to all through its clear glass cover. But for that extra element of exclusivity, customise your Audi according to your own unique taste with options from Audi exclusive. Whether you want Bucket Seats, Alcantara roof lining, or an R8 Luggage Set, Audi exclusive offers an impressive number of options to make it your own.

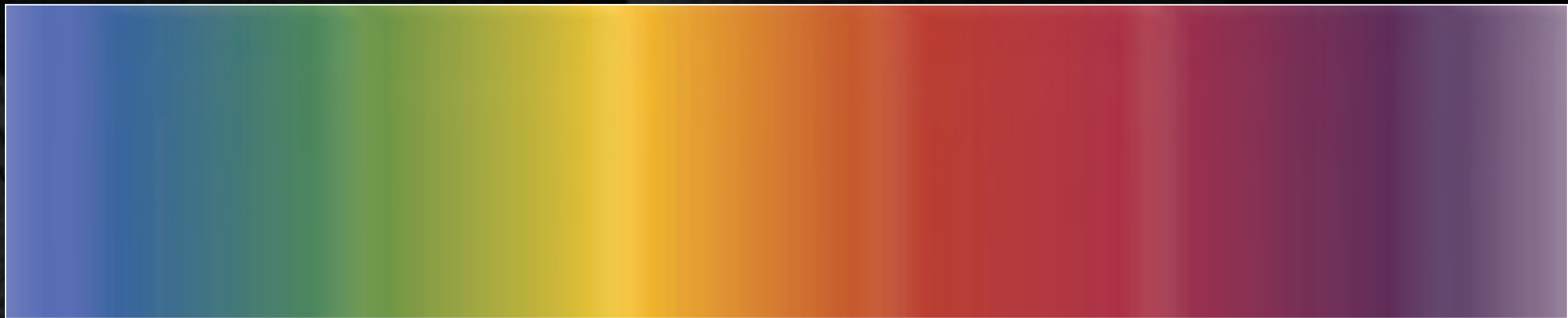


Audi exclusive paint and sideblades

Audi exclusive provides a range of exclusive colours designed to set your car apart. Choose from paint colours within the Audi range or if the colours you see in our brochures don't quite match the one you have in mind, we'll mix the exact water-based pearlescent or metallic-effect shade you want.

You can even customise the colour of your R8's sideblades to complement or contrast with the body shade you choose.

Please talk to your Audi Centre for more details. Please note that an approval process in conjunction with Audi AG may be required for some paints.



Exterior

	Basic RRP	Total RRP <small>inc. VAT</small>
Audi exclusive metallic or pearlescent paint body colour. Sideblades in Quartz silver, unless Audi exclusive sideblades or Oxygen Silver/Carbon Sigma sideblades are specified as additional options and at additional cost. Please see page 13.	£2,042.55	£2,400.00
Sideblades in Audi exclusive colour.	£723.40	£850.00

Upholstery


With Audi exclusive, you can choose between a range of packages in Fine Nappa leather and Alcantara, depending on the texture and flexibility you prefer in your car's upholstery.



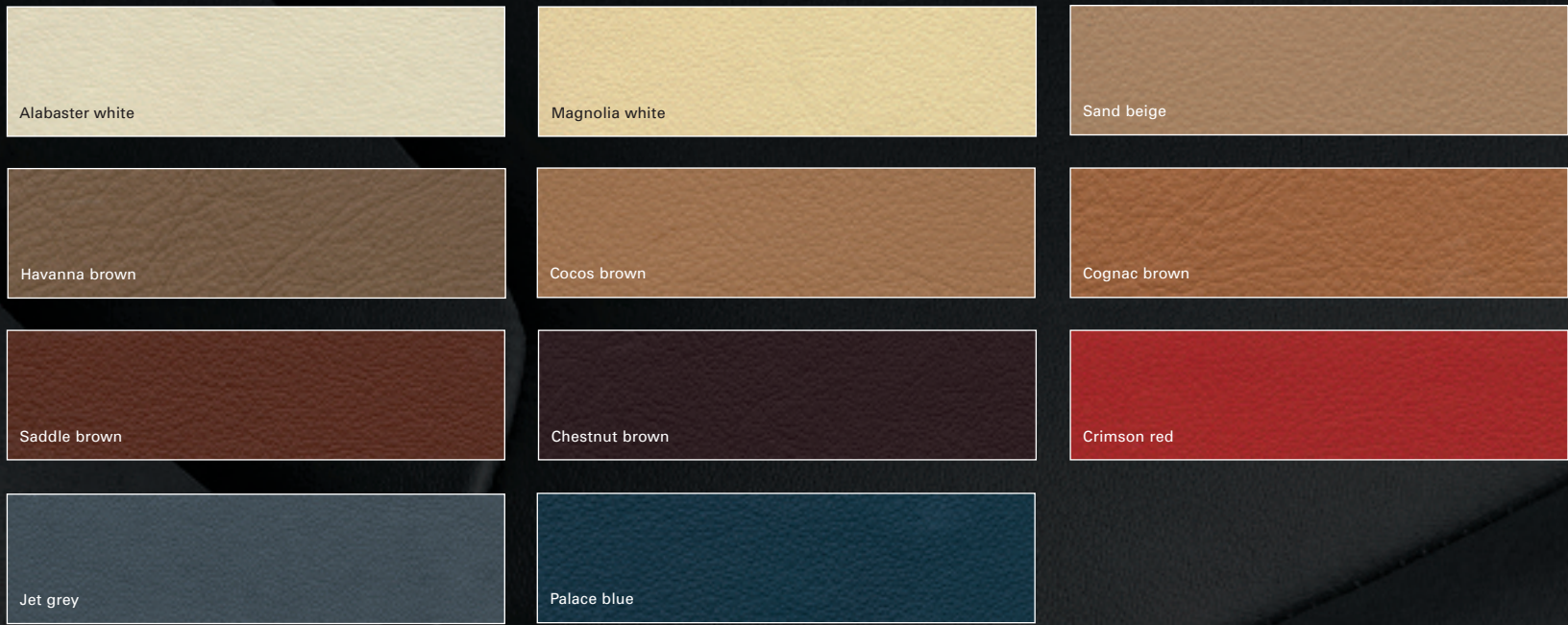
Upholstery

	Basic RRP	Total RRP <small>inc. VAT</small>
Audi exclusive Leather Package. Fine Nappa leather seats in black plus contrasting centre section in Silver, Orange or Crimson red with matching stitching in seat-side sections, instrument cowl and steering wheel rim	£1,080.85	£1,270.00
Audi exclusive Leather Package 1. Seats, door trims and door handle on passenger side in Fine Nappa leather in a choice of 11 colours, according to Audi exclusive presenter (same content as standard Leather Package 1. Please see page 13 for leather locations). Includes a choice of coloured stitching if desired	£2,000.00	£2,350.00
Audi exclusive Alcantara / Leather Package 1. Seat-centre section in Alcantara. Seat-side sections, head restraints and door trim inserts in Fine Nappa leather in a choice of 9 colours, according to Audi exclusive presenter. Includes a choice of coloured stitching if desired	£1,787.23	£2,100.00
Audi exclusive Extended Leather Package. Fine Nappa leather seats in a choice of 11 Audi exclusive colours, with dashboard-top in shrink-optimised Audi exclusive leather in Palace blue, Chestnut brown, Saddle brown, Havanna brown or black (same content as standard Leather Package 1 plus Extended Leather Package. Please see page 13 for leather locations). Includes a choice of coloured stitching if desired	£4,170.21	£4,900.00
Design Package Monoposto in Leather. Monoposto, kneepad, cowl and door handle trim on driver's side in Audi exclusive leather. Colours according to Audi exclusive presenter.	£1,021.28	£1,200.00
Control Elements (steering wheel, handbrake grip and gear-shift knob) in Audi exclusive leather	£544.68	£640.00
Roof lining and door pillars in Alcantara (in a choice of 8 Audi exclusive colours)	£1,438.30	£1,690.00
Audi exclusive carpet. Velour carpet in a choice of 9 Audi exclusive colours. The carpet section of the floor mats can also be specified in a different colour to the car's carpet. The leather piping on both floor mats is colour-coordinated with the mats unless specified otherwise	£1,106.38	£1,300.00
Audi exclusive floor mats (2). The leather piping on both floor mats is colour-coordinated with the mats unless specified otherwise. The carpet section of the floor mat can also be specified in a different colour to the vehicle's carpet	£255.32	£300.00

Bucket Seats

	Bucket seats upholstered in black Fine Nappa leather. Seats have electric lumbar-support adjustment (horizontal and vertical) and width-adjustment for the seat surface and backrest. Longitudinal positioning of seat height and backrest angle is adjusted manually. Can only be ordered in conjunction with interior codes JN, JW, EL, EM, EQ and EN and not in conjunction with ISOFIX mounting, coloured stitching on the seats or front side-airbags. Bucket seats are available with Extended Leather Packages, Alcantara headlining and Audi exclusive carpet	£1,361.70	£1,600.00
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Examples of leather interior colours



Also available

Alcantara colours: Alabaster white, Magnolia white, Sesame beige, Cocoa beige, Havanna brown, Cognac brown, Saddle brown, Chestnut brown, Palace blue

Carpet colours: Alabaster white, Magnolia white, Sand beige, Cocoa beige, Havanna brown, Cognac brown, Chestnut brown, Palace blue, Amethyst grey
Please consult your Audi Centre for examples of Alcantara and carpet colours

Luggage

R8 Luggage Set. Available in finest-grade leather in the specified seat-colour and featuring the R8 logo. The Carbon handles, exquisite Nardio lining and various contrasting seams make this case set a true collector's item. Tailored for the R8's storage compartment, this luggage set comprises one suitcase, one briefcase, one suit carrier and two toiletry bags. Contrasting seams on the outside of the Nardio lining match the colour of the dashboard seams. If interior equipment codes JN and JW are specified, the contrasting seams are in pale grey.



Basic RRP	Total RRP ^{incl} VAT
£3,191.49	£3,750.00

Technical data

Engine	Cylinder	Displacement, cubic cm (valves per cylinder)	Max. power ¹ , PS	Max. torque, Nm (at rpm)	Transmission	CO ₂ emissions ² , g/km	0-62mph acceleration, seconds	Top speed ³ , mph
4.2 FSI quattro	V8	4163 (4)	420	430 (4,500 - 6,000)	6-speed manual	349	4.6	187
4.2 FSI quattro	V8	4163 (4)	420	430 (4,500 - 6,000)	R tronic sequential manual	325	4.6	187



¹The given value was obtained in accordance with the specified measurement procedure (the respective current version of the Directive 80/1269/EEC).

²The given values were calculated in accordance with the specified measurement procedure (the respective current version of Directive 80/1268/EEC). This information does not relate to a single vehicle and does not comprise part of the offer but is merely intended for the purpose of comparison between the different vehicle types.

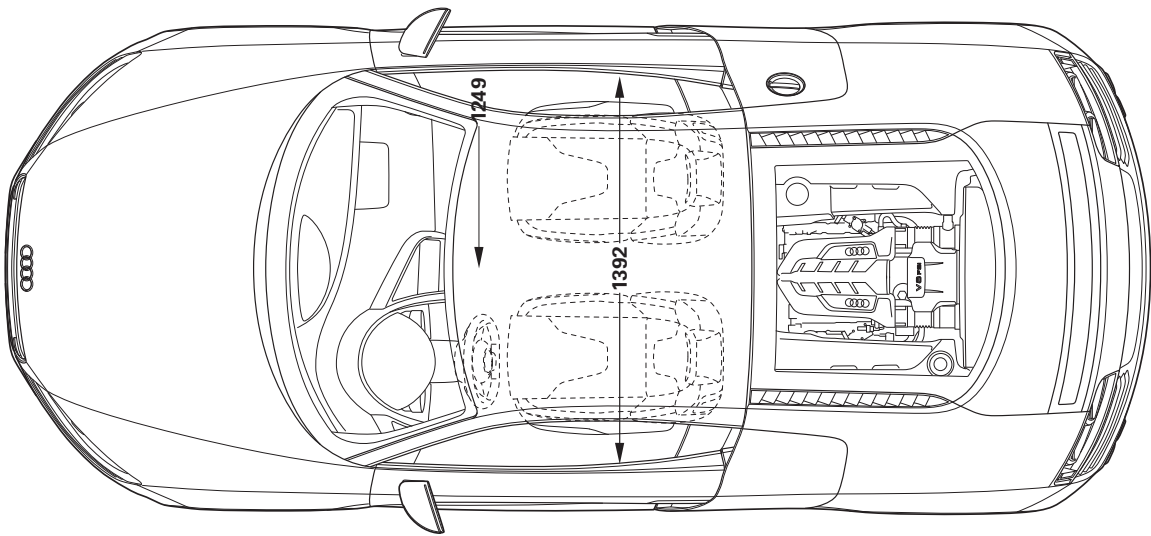
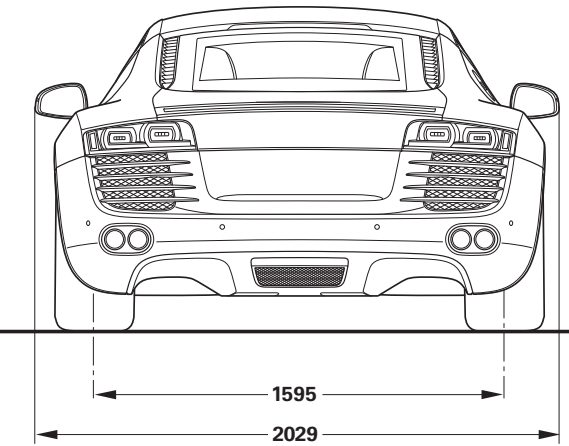
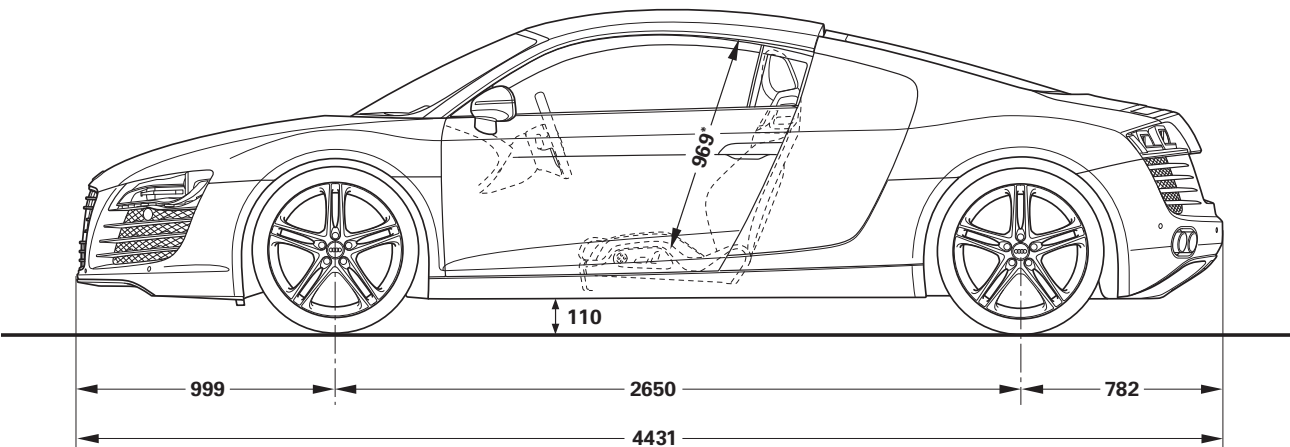
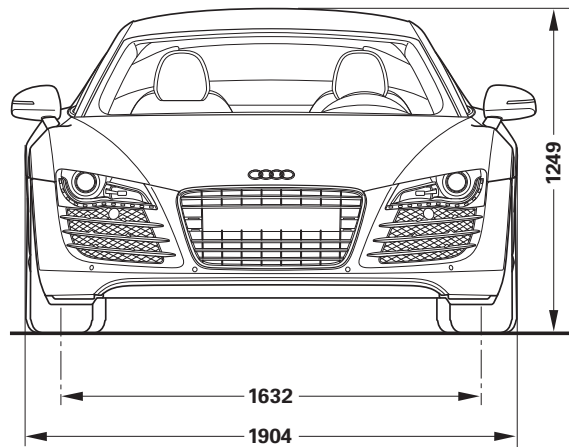
ABI insurance group	Weights, kg		Volumes		Fuel consumption, mpg (l/km)		
	Unladen weight ⁴	Gross weight limit	Luggage compartment capacity, cubic litres	Fuel tank capacity approx, litres	Urban	Extra Urban	Combined
20E	1560	1860	102	90	12.7 (22.2)	27.6 (10.3)	19.3 (14.6)
20E	1565	1865	102	90	13.8 (20.4)	29.4 (9.6)	20.7 (13.6)



³Top speed is achieved in sixth gear

⁴Vehicle's unladen weight without driver (calculated in accordance with the current version of Directive 80/1268/EEC). The fitting of additional equipment may increase the vehicle's unladen weight and drag coefficient, whereupon the potential carrying capacity and top speed will be correspondingly reduced.

Dimensions





CO2 data and information

CO2 emissions-based Vehicle Excise Duty

Vehicle Excise Duty (Road Fund Licence) is based upon the type of fuel a vehicle uses and the amount of Carbon Dioxide (CO2) it emits, measured in grams per kilometre (g/km). The DVLA has created six categories for petrol and diesel engines.

CO2 emission figures

The CO2 emission figures quoted in the technical data section on page 4 are based on a fully laden vehicle, including the driver, and the heaviest possible options configuration. Actual CO2 emissions may be lower depending on options selected.

	Petrol and Diesel engines
A – up to 100g/km	£0.00
B – 101 to 120g/km	£35.00
C – 121 to 150g/km	£115.00
D – 151 to 165g/km	£140.00
E – 166 to 185g/km	£165.00
F – 186 to 225g/km	£205.00
G – over 226g/km	£300.00

Servicing

Servicing tailored to your needs

Prior to the 2000 model year, almost all Audi models followed a traditional fixed Service Schedule similar to that of other major car manufacturers: a Lubrication Service every 10,000 miles and an Inspection Service every 12 months or 20,000 miles – whichever occurred sooner. Since then, Audi has introduced a more flexible maintenance system that works in accordance with how, where and how much an individual uses their car.

The two Servicing Regimes available are the conventional ‘Inspection Service Regime’ and the flexible ‘LongLife Service Regime’. When you purchase a new car, we will recommend one of these regimes to you depending on your own individual driving style and journey-type. The tables below should give you an indication of which regime might be more appropriate for you.

With the LongLife Service Regime, on-board sensors continuously monitor the condition of the engine oil in terms of temperature, level and oil degradation. The monitoring system also checks mileage, brake-pad wear and battery condition. Using this information, the car’s on-board computer calculates its own maintenance interval, providing you with ample warning of a due Service via the ‘distance to Service’ display.

Inspection Service Regime

Vehicle usage:	
Mileage	Less than 10,000* miles per annum.
Type of Journey	Mainly city/town centre driving. Short journeys.
Conditions	Frequent cold starts. High engine loading – e.g. frequent hill climbs, vehicle fully loaded, towing.
Driving style	Uneconomical – e.g. heavy acceleration, heavy braking, constant changes in speed, constant use of high revs, ‘sporty’ driving.
Service intervals:	
Oil-change Service	Every 10,000* miles / 1 year
Interval Service	Every 20,000* miles / 2 years
Interval Service Inspection	Every 40,000* miles / 4 years

In practice, this means that every Audi gets the maintenance it needs, when it needs it. For companies and private owners alike, there are many advantages to the LongLife Service Regime. Longer Service intervals mean lower maintenance costs, and thus lower whole-life costs. According to company car mileage monitored at Audi since the introduction of LongLife, petrol engines are typically achieving an average of at least 17,500 miles and diesel engines around 20,000 miles between services.

One of the factors that makes this kind of servicing regime possible is the advanced engineering and technology that goes into Audi engines. Furthermore, Audi use high-grade long-life oils such as Castrol SLX LongLife III, which are designed to withstand ageing and high loads without deterioration. Compared to conventional oils, these advanced-formulation oils also give exceptional levels of engine protection, are kinder to the environment and deliver average fuel savings of 2.7%.

LongLife Service Regime

Vehicle usage:	
Mileage	More than 30 miles per day.
Type of Journey	Motorway and main road driving. Mainly longer distance journeys. Constant speeds.
Conditions	Normal engine loading – e.g. with little or no towing, with little or no hill climbs. Normal vehicle loading.
Driving style	Moderate acceleration, moderate braking, engine revs mainly below 3000.
Service intervals:	
Interval Service	Flexible to a maximum 20,000* miles / 2 years
Interval Service Inspection	Every 40,000* miles / 4 years

*Mileages are approximate as the Service Indicator system uses kilometres as its distance measurement.

Service by Design

At Audi, we believe our customers have the right to expect excellent service each and every time they make contact with us. To ensure that this happens, we have agreed a set of service standards with our Audi Centre network that governs the way they do business with you. These standards apply to both Sales and Aftersales, and we actively monitor our Centres to ensure that you receive the highest level of customer service. These service standards will ensure a consistent, stress-free experience whenever you are in contact with anyone representing the Audi brand.

Every Audi Centre will be open during the following hours:

Sales: 9am–6pm Monday to Friday
9am–5pm Saturday

Service: 8am–6pm Monday to Friday
8.30am–1pm Saturday

Sunday opening at local discretion.

Test drives

Whilst we cannot always have the desired demonstrator car ready immediately, we will confirm arrangements for a test drive within two working days (subject to status).

New Car delivery

Once we have confirmed a delivery date with you, we will keep you informed of progress. In the unlikely event of a delay, we will provide you with a courtesy car to minimise inconvenience and keep you mobile.

Delivery to any location within the UK

To maximise your Audi experience right from the first day of ownership, we will deliver your car to your preferred location – whether that’s home or your place of work (subject to reasonable notice).

Every attention to detail

Your ownership experience starts with half a tank of fuel.

Quotation response

We are committed to answering any quotation request within 1 working day.

Training

We run a continuous training development programme for all our staff so that we consistently deliver a high-quality, professional service.

Formal complaints procedure

We have a complaints procedure designed to ensure any negative issue you raise with us is dealt with properly.

Courtesy cars

When your car is off the road, perhaps due to a scheduled service or MOT, we will offer you an Audi Courtesy Vehicle until yours is ready. We’ll even collect from and deliver to your chosen location, keeping hassle to an absolute minimum.

Service bookings

If you do not require a courtesy car, we will Service your Audi within a maximum of 5 working days. If you do choose to take a courtesy car, we will promise to service your vehicle within a maximum of 10 working days.

Cleaning

When your car comes to our workshop, we will wash and vacuum it at no extra cost.

Pricing information

Pricing

Prices and specifications given are correct at the time of printing. Always check details with your Audi Centre, as Audi policies are continually developing. We reserve the right to change prices or specifications at any time.

All prices are subject to VAT, currently charged at 17.5%.

Delivery charges and numberplates are not included in the vehicle price.

Delivery charge	£469.36
Numberplates	£20.00
VAT	£85.64
Total	£575.00

No hidden charges

You will be consulted before we carry out any necessary work on your vehicle, and anything charged for will be itemised on your bill. No extra work will be undertaken without your permission.

A personal service

All work will be done by a named Audi technician, to whom you can personally direct questions or requests should you need to.

Environmental commitment

We promise to dispose of all non-biodegradable materials from your vehicle in a responsible manner.



Audi Roadside Assistance

Your new car comes complete with free roadside assistance and recovery across the UK provided by RAC Motoring Services. Your 24 months' free cover can be extended for a further year free-of-charge, provided that your vehicle is serviced and, if necessary, repaired by an Authorised Audi Centre or Audi-Authorised Repairer in accordance with the manufacturer's instructions.

Audi Customer Care

Every new Audi benefits from the comprehensive Audi Customer Care Package, which comprises:

- ▶ A 3-year Audi warranty, which covers you for unlimited mileage in the first 2 years of ownership, with a full mechanical and electrical warranty which covers you for up to 60,000 miles in the 3rd year
- ▶ A 3-year paint warranty
- ▶ A 12-year anti-corrosion warranty
- ▶ Up to 3 years' UK roadside assistance and recovery.

This package, together with Audi variable Service intervals, offers a combination unmatched by any other major manufacturer. Contact your Audi Centre for full details.

Audi Tax-Free Sales

If you are entitled to purchase a vehicle free of VAT, normally through Military or Diplomatic privilege, please contact your local Audi Centre for full details.

Should you have any difficulty obtaining the information you require, please call Freephone 0800 585878.

Audi Finance

Audi Finance specialise in providing funding solutions for Audi drivers. Whether your Audi is for private or business use, there are a range of funding options to choose from. Below is the full range of finance products.

- ▶ Solutions – a Personal Contract Plan
- ▶ Hire Purchase
- ▶ Lease Purchase
- ▶ Finance Lease
- ▶ Contract Hire

With all products, you can choose a fixed cost maintenance plan designed to help you budget accurately. No matter what Audi model you choose, your local Audi Centre can provide you with a personalised quote which could fit your budget and motoring needs. Audi Finance is a trading name of Volkswagen Financial Services (UK) Limited. An offer of finance depends on certain conditions. Available to people over 18 in the UK only.

Audi Insurance

Competitive comprehensive motor insurance designed specially for Audi drivers. All new Audi models come with complimentary seven-day cover upon request – we'll email a cover note directly to your Audi Centre, enabling them to tax your car easily. This way, you can drive straight out of the showroom. Taking out an annual policy is easy and can begin as soon as your free seven-day cover expires. For more information, contact your local Audi Centre. Alternatively, call 0800 051 3146 for a quote and to receive 7 days' complimentary cover for your new Audi. Audi Insurance is underwritten and administered by Zurich Insurance Company.



Notes

R8 Sales Support

0800 554433

www.audi.co.uk

Specifications and prices subject
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