



**HYUNDAI**

NEW THINKING.  
NEW POSSIBILITIES.™



THE ALL-NEW 2015



**CENTURY  
AUTO.CA**

# CHALLENGE YOUR PERCEPTIONS.

Innovation comes from the investigation of the unknown. Pushing the envelope on design, engineering and innovation is our challenge. It's in our DNA.

Nothing is a better example of that philosophy than the 2015 Genesis. Completely re-engineered from the ground up, an all-new platform and standard HTRAC® AWD system work together to deliver a dynamic drive with a focus on handling and control. Experience the innovative safety features, striking design and premium craftsmanship. Everything about the 2015 Genesis will make you challenge your own perceptions of Hyundai.

Discover what unbridled imagination can create.



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**Adaptive and Auto-Leveling HID Headlights.**

Adaptive and Auto-Leveling High Intensity Discharge headlights with LED Daytime Running Lights allow you to always look forward with unwavering confidence. Stylish LED Fog Lamps help mitigate compromised visibility while clouding the distinction between fashionable and functional.

**Welcome Lights with Genesis Logo.**

Stunning welcome lights project the Genesis logo and light the way to the driver's door.

## SCULPTED FROM 100% PURE EMOTION.

Desire. Awe. Envy. Love. From first sight, the dominant presence of the 2015 Genesis stirs a raft of strong emotions. And no wonder. Flowing from the original iteration of Hyundai design philosophy, the all-new design is the first embodiment of Fluidic Sculpture 2.0 – our proprietary styling, evolved.

As the premium hexagonal front grille locks your gaze, the powerful stance of the Genesis pulls you in. The longer wheel base is complemented with refined side character lines flowing from the HID headlights, to the stunning three-dimensional LED taillights. Every sculpted detail embodies the essence of modern premium design.



**LED Taillights.**

Three-dimensional LED taillights handle all rear signaling in brilliant style. Even from behind, the Genesis looks forward.

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**Premium Napa Leather.**

Applied with thermosetting technology to minimize wrinkling, beautifully detailed full grain, natural Napa leather is available to envelope you and your passengers. Underneath, MDI foam allows for optimum density in each part of the seat.



**Open Pore Natural Wood with Geometric Pattern Aluminum Accents.**

Adorning the dashboard and door sides is available open pore, natural wood matched against real aluminum accents. Together these are one example of the detail and authentic craftsmanship that encapsulates the elegant cabin.

# A FEW WORDS ABOUT UNSPEAKABLY FINE CRAFTSMANSHIP.

As much as the Genesis captivates from the exterior, the true revelation begins the moment you slip into the first class interior. Designers challenged the fusion of ergonomics and elegance to deliver an intuitively redesigned cabin. Experience a seamless fusion of forward technology, and detailed handcraft finishes inspired to introduce daily convenience to unquestionable luxury. From the fully redesigned primary controls, to the soft, micro suede headliner\* which frames the expansive panoramic sunroof†, rich materials and premium craftsmanship embrace your journey.



**16-way Power Adjustable Driver Seat with Power Thigh Support and Side Bolster.**

Driver comfort and support is individually tailored with an available 16-way power adjustable driver seat with power thigh support and side bolsters for ultimate comfort. Seat and thigh support settings are part of the integrated memory system to maintain alternating driver preferences.



**Lexicon® Sound System.**

The premium Lexicon® sound system gives you the ultimate surround sound experience with the advanced digital processing of LOGIC 7® technology. Every seat is the perfect seat with 14 strategically placed speakers using 7.1 discrete channels (17 speakers on 5.0 Ultimate model).

\*Micro-suede headliner available on 5.0 Ultimate model.  
Panoramic sunroof available on 3.8 Luxury, Tech, and 5.0 Ultimate models.





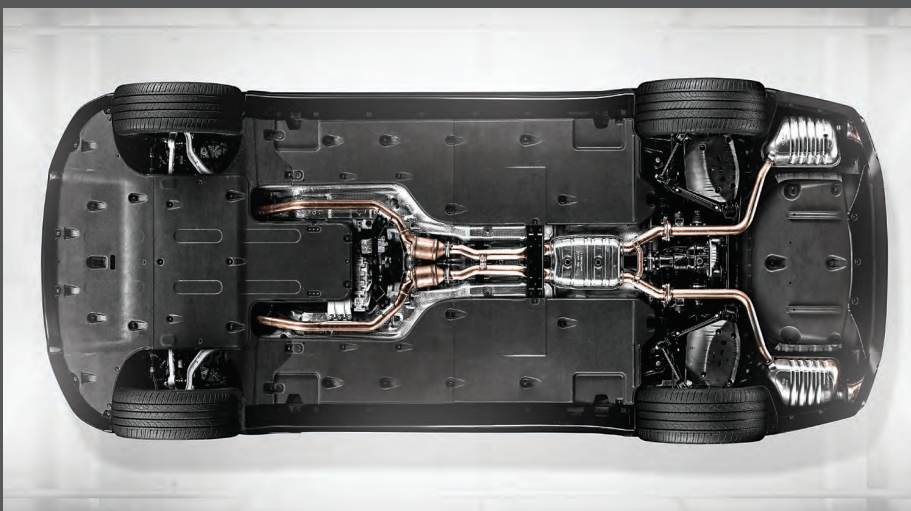
**CENTURY**  
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Not exactly as shown.



**All-New, Exclusive Platform.**

An all-new platform dedicated to the 2015 Genesis utilizes advanced high-strength steel forged in Hyundai's own steel mill for a 51% increase in overall body stiffness and improved rigidity when compared to the previous Genesis model. The result is exceptionally improved driving dynamics and occupant protection.



**Optimized NVH Performance.**

Hyundai engineers used a wide range of insulation methods to help optimize noise, vibration and harshness (NVH) performance. High tensile steel, foam pads, and an engine partition all work to reduce cabin sound pollution from NVH. This includes a fully integrated undercover with air cell technology designed to help minimize sound intrusion within the interior cabin.

## SUPERIOR DRIVING DYNAMICS.

The standard HTRAC® AWD system is a result of rigorous testing, pushed to the absolute limits on the world's most demanding race tracks, including the Nürburgring and Korean F1 Grand Prix. With superior control and stability in all-weather conditions, HTRAC® was engineered with four intelligent drive modes to give you control tailored to different driving environments and conditions. Powered by a 311 hp V6, or the available 420 hp 5.0L Tau V8, both engines are paired with an 8-speed automatic transmission to help maximize fuel efficiency through an efficient gear ratio spread. Underpinning the masterpiece is an all-new platform, exclusive to the Genesis. Welcome to an entirely new breed of performance sports sedan.





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#### **9.2" HD Navigation Screen.**

The sharp, fluid screen technology of the modern smartphone and tablet is available on the 9.2" HD touchscreen. The available multimedia system upgrades storage capacity for a total 64GB SSD and adds a DVD player, all intuitively controlled by the Driver Information System (DIS) that is easily accessible from the driver's seat.



#### **Head-up Display.**

An available Head-up Display system helps reduce driver distraction by providing a wealth of key information on the front windshield glass, including speed, navigation information, adaptive cruise control, lane departure warning and blind spot detection alerts.

## CONVENIENCE TECHNOLOGY.

By challenging the principles of ergonomics, the 2015 Genesis offers advanced visual and sensory technology that was developed with an emphasis on convenience. Features include an available Head-up Display system with an intuitive integrated memory system which will display key information based on driver eye-level preference, and an available High Beam Assist system that automatically controls high beam settings. The 2015 Genesis is filled with premium amenities you won't want to drive without. Challenge your expectations of convenience.



#### **Smart Trunk.**

Using proximity key technology, the available Smart Trunk senses your presence when you stand within 3ft of the trunk. With no extra movement or motion the trunk automatically opens to welcome your two hands worth of cargo, effortlessly.

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#### **The World's First CO<sub>2</sub> Sensor.**

Introducing a totally new automotive system designed to sense carbon dioxide levels in the cabin of the vehicle. As you drive, carbon dioxide naturally builds and can cause drowsiness. The available CO<sub>2</sub> Sensor automatically activates the ventilation system to add fresh air into the cabin to help improve driver alertness.



#### **Autonomous Emergency Braking<sup>3</sup>.**

The available Autonomous Emergency Braking function uses a forward camera and radar sensors to detect rapid closing speeds to the vehicle ahead and provide warning notifications to the driver of potential forward collisions. At speeds under 80 kilometres per hour, the system can provide full braking assistance to help avoid a potential collision.

## **SURROUND YOURSELF WITH INNOVATIVE SAFETY.**

The 2015 Genesis is equipped with cutting-edge preventative and active safety technologies to provide an entirely new level of driver confidence. Using the latest in haptic technology to increase driver situational awareness the Genesis features an advanced Lane Departure Warning System with Lane Keep Assist<sup>4</sup>, and introduces the world's first CO<sub>2</sub> sensor with automatic ventilation system. The Genesis ensures your safety is a top priority.



#### **Adaptive Cruise Control<sup>7</sup>.**

An available Adaptive Cruise Control (ACC) system with stop-and-go capability carefully adjusts your pre-set speed and distance from the vehicle ahead.



#### **Blind Spot Detection<sup>5</sup> with Rear Cross Traffic Alert<sup>6</sup>.**

This available blind spot detection system uses audio and visual alerts to notify you when a vehicle is hiding in your blind spot, while the Rear Cross Traffic Alert System detects a vehicle approaching from the side while in reverse. Warnings are also displayed on the available Head-Up Display system.

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# INDIVIDUAL TASTES CALL FOR INDIVIDUAL OPTIONS.

From our vivid palette of exterior colours to a wide variety of premium extras, we invite you to explore options which best reflect your personal style.

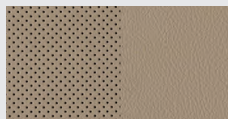
## INTERIOR FINISHES



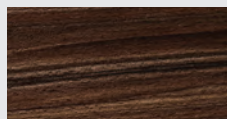
BEIGE TWO TONE

A

### 3.8 Premium Model



Leather

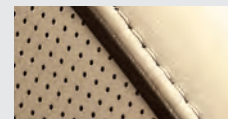


Brown Stripe Wood

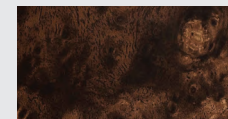


Metal Grain Accents

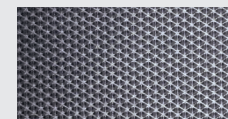
### 3.8 Luxury, Technology and 5.0 Ultimate Models



Premium Napa Leather with Contrast Piping\*



Walnut Open Pore Natural Wood

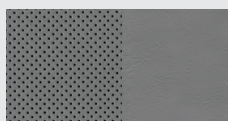


Geometric Pattern Aluminum Accents

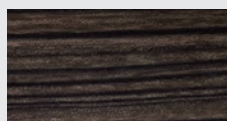


GREY TWO TONE

B



Leather



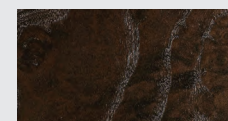
Grey Stripe Wood



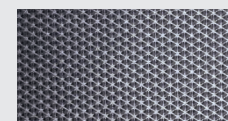
Metal Grain Accents



Premium Napa Leather with Contrast Piping\*



Brown Ash Open Pore Natural Wood

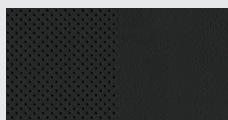


Geometric Pattern Aluminum Accents

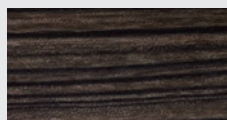


BLACK MONOTONE

C



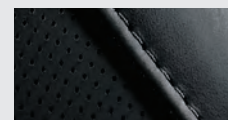
Leather



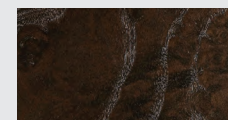
Grey Stripe Wood



Metal Grain Accents



Premium Napa Leather with Contrast Piping\*



Brown Ash Open Pore Natural Wood



Geometric Pattern Aluminum Accents

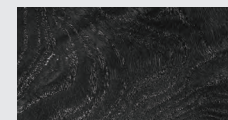


BLACK / IVORY

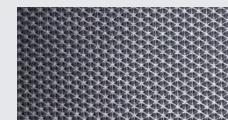
D



Premium Napa Leather with Contrast Piping\*



Black Ash Open Pore Natural Wood



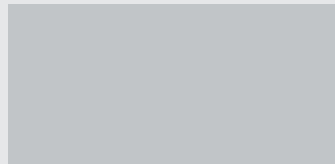
Geometric Pattern Aluminum Accents

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Lettering denotes available colour combinations. Choice of interior colour depends upon exterior colour and/or model selection. Dealer order may be required for desired interior/exterior colour combinations. Due to print production processes, the colour shown throughout this brochure may vary slightly from the actual hue. See your dealer for model applications and to view the Hyundai Colour Selector. Visit [hyundaicanada.com](http://hyundaicanada.com) or see your dealer for details. \*May not be exactly as shown.



## EXTERIOR COLOURS



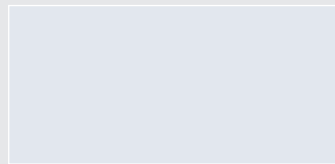
SANTIAGO SILVER

C



IBIZA BLUE

CD



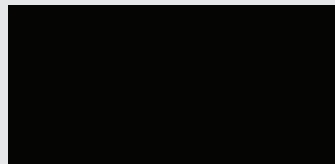
CASABLANCA WHITE

AC



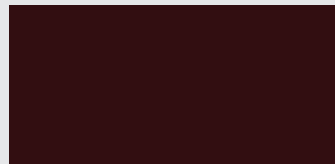
MARRAKESH BEIGE

AC



CASPIAN BLACK

ACD



PAMPLONA RED

AC



PARISIAN GREY

C



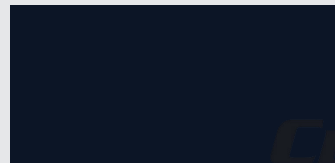
MANHATTAN BROWN

ACD



EMPIRE STATE GREY

BCD



MONTECITO BLUE

ABD

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## ADDITIONAL ACCESSORY CHOICES.



**Premium All Weather Floor Liners.** Premium all weather floor liners were designed to cover the interior carpet providing maximum protection against the elements that other mats cannot offer. Their unique and durable design features a non-slip surface for added comfort and a long lasting premium look. Remove carpet mats prior to installation.



**Premium All Weather Cargo Tray.** Protect your interior cargo area with style. This durable, custom-fit premium cargo tray protects from spills and messy loads while helping keep your cargo area looking new for years to come. Image not exactly as shown.

For information on additional accessories please visit [hyundaicanada.com](http://hyundaicanada.com) or visit your dealer for details.

# 2015 GENESIS SPECIFICATIONS

3.8 PREMIUM	STANDARD EQUIPMENT INCLUDES:
	3.8L GDI DOHC V6, 311 hp, 293 lb-ft Torque
	HTRAC® All-wheel Drive (AWD) System
	18-inch Alloy Wheels with Medium Metallic Gray Finish
	Leather Seating Surfaces
	12-way Power-adjustable Front Seats with Lumbar Adjustment
	8.0" Navigation System with 4.5 GB of Storage
	Acoustically-laminated Glass
	Dual-zone Automatic Climate Control with Auto-defogging System
	Heated, Power-folding Side Mirrors with Integrated Turn Signal
	Proximity Keyless Entry with Aluminum Push-button Ignition
	Rear-view Camera
	Adaptive (auto-cornering) and Auto-leveling HID Headlights
	LED Daytime Running Lights, Taillights and Fog Lamps
	Mirror Mounted Welcome Lights with Genesis Logo
3.8 LUXURY	INCLUDES 3.8 PREMIUM STANDARD EQUIPMENT PLUS:
	Blind Spot Detection (BSD) <sup>5</sup> with Rear Cross Traffic Alert <sup>6</sup> and Lane Change Assist (LCA)
	Premium Napa Leather Seating Surfaces
	Power Driver Seat Thigh Support and Side Bolster
	Integrated Memory System
	Ventilated Front Seats
	Heated Rear Seats
	Open Pore Natural Wood with Geometric Pattern Aluminum Accents
	Power Tilt and Telescoping Steering Column
	Heated Leather Steering Wheel
	14 Speaker Lexicon® Discrete Logic 7® Surround Sound Audio System
	Electrochromic Exterior Mirrors
	Panoramic Sunroof
	Front and Rear Parking Assistance Sensors
	Rear Side Window Sunshades
3.8 TECHNOLOGY	INCLUDES 3.8 LUXURY STANDARD EQUIPMENT PLUS:
	CO <sub>2</sub> Sensor Control System
	Lane Departure Warning System (LDWS) with Lane Keeping Assist System (LKAS) <sup>4</sup>
	Autonomous Emergency Braking (AEB) <sup>3</sup>
	Adaptive Cruise Control (ACC) <sup>7</sup> with Stop-and-Go Capability
	Electronic Parking Brake
	High Beam Assist (HBA)
	7.0" Electroluminescent Gauge Cluster (Supervision)
	Head Up Display (HUD)
	Smart Trunk
5.0 ULTIMATE	INCLUDES 3.8 TECHNOLOGY STANDARD EQUIPMENT PLUS:
	5.0L GDI V8 Tau Engine, 420 hp, 383 lb-ft Torque
	19" Alloy Wheels with Dark Silver Finish
	Soft Micro-suede Headliner
	9.2" Navigation System with Driver Information System (DIS) Multimedia Controller
	17 Speaker Lexicon® Discrete Logic 7® Surround System Audio System
	Continuous Damping Control (CDC) Suspension
	Headlight Washer
	Smart Key Card

Genesis 3.8		Genesis 5.0
ENGINE		
Type	V6 DOHC / 24V / Gasoline Direct Injection (GDI) / Dual Continuously Variable Valve Timing (D-CVVT)	V8 DOHC / 32V / Gasoline Direct Injection (GDI) / Dual Continuously Variable Valve Timing (D-CVVT)
Displacement (cm³)	3,778	5,038
Block/Head Composition	Aluminum / Aluminum	Aluminum / Aluminum
Horsepower (hp @ rpm)	311 @ 6,000 (premium fuel)	420 @ 6,000 (premium fuel)
Torque (lb-ft @ rpm)	293 @ 5,000 (premium fuel)	383 @ 5,000 (premium fuel)
Bore & Stroke (mm)	96.0 x 87.0	96.0 x 87.0
Compression Ratio	11.5	11.8
Motor Mounts	Hydraulic	Hydraulic
Intake System	Variable Intake System (VIS)	Tuned Intake System (TIS)
Recommended Fuel	Unleaded / Premium	Unleaded / Premium
Emissions Level	ULEV II	ULEV II
TRANSMISSION AND DRIVE SYSTEM		
Drive Configuration	HTRAC® All-wheel Drive	
Transmission Type	8-speed Electronic with SHIFTRONIC® Manual Mode	
ELECTRICAL		
Ignition System	Electronic / Distributorless (Controlled by ECU)	
Starter	12V – 1.7kW	
Alternator	13.5V – 150A	
BRAKING		
Type	Anti-lock Braking System (ABS) with Electronic Brake Force Distribution (EBD)	
Front	345 mm / Ventilated Disc / Four Piston	360 mm / Ventilated Disc / Four Piston
Rear	314 mm / Solid Disc / Single Piston	314 mm / Solid Disc / Single Piston
STEERING		
Type	Rack Mounted Motor Driven Power Steering (R-MDPS)	
Overall Ratio (:1)	11.8	
Turns (lock to lock)	2.55	
Turning Radius (m)	5.7	
SUSPENSION		
Front / Rear	Multi-link / Multi-link	Multi-link / Multi-link
Front / Rear Stabilizer Bar (mm)	26 / 15	27.2 / 18
BODY/CHASSIS		
Type	Unibody	
Primary Materials	High Tensile Steel	
Drag Coefficient (cd)	0.26	
WEIGHTS/CAPACITIES		
Curb Weight (kg)	1,948	2,126
Gross Weight (kg)	2,500	2,590
Fuel Tank Capacity (L)	77	77
VOLUME (L)		
Passenger Compartment	3,050	
Cargo (Trunk)	433	
Total	3,483	
FUEL ECONOMY* (5-CYCLE TESTING METHOD)		
City	14.4	17.3
Highway	9.4	10.5
Combined	12.1	14.2





• = Standard    – = Not Available

EXTERIOR		3.8 Premium	3.8 Luxury	3.8 Technology	5.0 Ultimate
Wheels and Tires	18 x 8.0J Wheels	•	•	•	–
	19 x 8.5J Front Wheels, 19 x 9.0J Rear Wheels	–	–	–	•
	P245/45R18	•	•	•	–
	P245/40R19 Front, P275/35R19 Rear	–	–	–	•
Exterior Lighting	Adaptive (Auto-cornering) and Auto-leveling HID Headlights	•	•	•	•
	High Beam Assist (HBA)	–	–	•	•
	LED Fog Lamps	•	•	•	•
	LED Taillights	•	•	•	•
	LED Daytime Running Lights	•	•	•	•
	LED Turn Signal Indicator (Mirror Case Mount)	•	•	•	•
Outside Mirrors	Welcome Lights with Genesis Logo, Heated, Power Folding	•	•	•	•
	Electrochromic Exterior Mirrors	–	•	•	•
Glass	Solar Control Tinted Glass	•	•	•	•
	Acoustically-laminated Glass (Windshield, Front and Rear Doors)	•	•	•	•
	Panoramic Sunroof (Power Tilt and Slide with One Touch Open/Close)	–	•	•	•
Wipers	Rain-sensing	•	•	•	•
INTERIOR					
Seating	Leather Seating Surfaces	•	–	–	–
	Premium Napa Leather Seating Surfaces	–	•	•	•
	12-way Power-adjustable Driver Seat with 4-way Lumbar Adjustment	•	–	–	–
	16-way Power-adjustable Driver Seat with Power Thigh Support and Side Bolster	–	•	•	•
	12-way Power-adjustable Passenger Seat with 4-way Lumbar Adjustment	•	•	•	•
	Heated Front Seats	•	•	•	•
	Ventilated Front Seats and Heated Rear Seats	–	•	•	•
	AM/FM/SiriusXM™/CD/MP3 with 7 Speakers	•	–	–	–
Multimedia	900-watt Lexicon® Discrete Logic 7® Surround Sound Audio System with 14 Speakers	–	•	•	•
	900-watt Lexicon® Discrete Logic 7® Surround Sound Audio System with 17 Speakers	–	–	–	•
	8.0" Navigation System with Touchscreen, 4.5 GB of Storage, CD Player and SiriusXM™ Traffic	•	•	•	–
	9.2" Navigation System with Touchscreen, 64GB SSD, DVD Player and SiriusXM™ Traffic	–	–	–	•
	Driver Information System (DIS) with Multimedia Controller	–	–	–	•
	iPod®/USB and MP3 Auxiliary Input Jacks (Centre Console Mounted)	•	•	•	•
	Bluetooth® Hands-free Phone System with Steering-wheel Control	•	•	•	•
	Bluetooth® Hands-free Phone System with Steering-wheel Control	•	•	•	•
Interior Textures	Soft Micro-suede Headliner	–	–	–	•
	Genuine Wood Accents (Centre Console, Dash and Door)	•	–	–	–
	Open Pore Natural Wood Accents (Centre Console, Dash and Door)	–	•	•	•
	Metalgrain Accents (Centre Stack, TGS Surround)	•	–	–	–
	Geometric Pattern Aluminum Accents (Centre Stack, TGS Surround)	–	•	•	•
	Deluxe Door Scuff	•	–	–	–
	Deluxe Illuminated Door Scuff	–	•	•	•
	Chrome Door Handles	•	•	•	•
	Survivor With Illuminated Vanity Mirrors and Visor Extension	•	•	•	•
	Leather-wrapped Shift Knob	•	•	•	•
HVAC	Air Conditioning with Auto-defogging System	•	•	•	•
	Dual-zone Automatic Climate Control	•	•	•	•
	Cabin Air Filter	•	•	•	•
	CO <sub>2</sub> Sensor Control System	–	•	•	•
	Console-mounted Rear Seat Heater Ducts	•	•	•	•
	Rear Window Defroster with Timer	•	•	•	•

INTERIOR (continued)		3.8 Premium	3.8 Luxury	3.8 Technology	5.0 Ultimate
Steering wheel	4-spoke Leather Wrapped with Paddle Shifters	•	•	•	•
	Power Tilt and Telescopic	–	•	•	•
	Heated with 30 Minute Timer	–	•	•	•
	Audio Controls with Volume, Mode and Seek	•	•	•	•
	Cruise Control	•	•	•	•
	Bluetooth® Controls	•	•	•	•
	Voice Command	•	•	•	•
	Haptic Feedback	–	–	•	•
Instrumentation	4.3" Electroluminescent Gauge Cluster	•	•	–	–
	7.0" Electroluminescent Gauge Cluster	–	–	•	•
Convenience	Adaptive Cruise Control (ACC) <sup>7</sup> with Stop-and-go Capability	–	–	•	•
	Intelligent Drive Mode (Eco, Normal, Sport and Snow)	•	•	•	•
	Rear Side Window Sunshades	–	•	•	•
	Integrated Memory System (IMS) Includes Steering Column, Outside Mirror and Driver's Seat	–	•	•	•
	Power Windows with Auto Up/Down Function and Pinch Protection	•	•	•	•
	Proximity Keyless Entry with Aluminum Push-button Ignition	•	•	•	•
	Front Centre Armrest with Dual-tier Storage Box	•	•	•	•
	Centre Console with Mobile Phone Box, Dual Cupholders and two 12-volt Outlets	•	•	•	•
	Auto-dimming Rear-view Mirror with Integrated HomeLink® Transceiver and Compass	•	•	•	•
	Rear-view Camera with Distance Indicator	•	•	–	–
	Rear-view Camera with Parking Guide System	–	–	•	•
	Head Up Display (HUD)	–	–	•	•
	Power Trunk Release	•	•	–	–
	Smart Trunk	–	–	•	•
SAFETY	Cargo Net	•	•	•	•
	Two Proximity Key Fobs with Alarm and Trunk Release	•	•	•	•
	Smart Key Card	–	–	–	•
	Advanced Front Airbags, Front and Rear Seat-mounted Side Airbags, Driver's Knee Airbag, and Roof-mounted Curtain Airbags (9 total) <sup>1</sup>	•	•	•	•
	Electronic Pre-Safety Seatbelt	–	–	•	•
	LATCH Lower Anchors and Upper Tether Anchors	•	•	•	•
	Anti-whiplash Front Head Restraints	•	•	•	•
	Vehicle Stability Management (VSM)	•	•	•	•
	Electronic Stability Control (ESC) with Traction Control System (TCS) <sup>2</sup>	•	•	•	•
	Anti-Lock Brake System (ABS) with Electronic Brake Force Distribution (EBD)	•	•	•	•
	Front and Rear Parking Assistance Sensors (Four Body Coloured Sensors Front and Rear)	–	•	•	•
	Blind Spot Detection (BSD) <sup>5</sup> with Rear Cross Traffic Alert <sup>6</sup> and Lane Change Assist (LCA)	–	•	•	•
	Lane Departure Warning System (LDWS) with Lane Keeping Assist System (LKAS) <sup>4</sup>	–	–	•	•
	Autonomous Emergency Braking (AEB) <sup>3</sup>	–	–	•	•
	Tire Pressure Monitoring System (TPMS)	•	•	•	•
EXTERIOR / INTERIOR DIMENSIONS (MM)					
Wheelbase	3,010	Head Room (Front / Rear)	1,045 (1,000 with Panoramic Roof) / 970		
Overall Length	4,990	Leg Room (Front / Rear)	1,160 / 890		
Overall Width	1,890	Shoulder Room (Front / Rear)	1,480 / 1,450		
Overall Height	1,480	Hip Room (Front / Rear)	1,415 / 1,392		
Minimum Ground Clearance	130				





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