

2010 **CHEVY TRAVERSE**



THE BEST COVERAGE IN AMERICA

The 2010 Traverse is backed by the 100,000 mile/5-year¹ transferable Powertrain Limited Warranty. That's 40,000 more miles than Toyota or Honda offers. Add in our Roadside Assistance and Courtesy Transportation Programs, and you have the best coverage in America.

CROSSOVER QUALITIES

Critically Acclaimed	2
Best Coverage in America.....	2
Surrounded by Safety	4
Functionality and Freedom	6
Cavernous Cargo Room	8
Surprising Efficiency	10
High-Tech Extras	12

A “BEST NEW FAMILY VEHICLE.”

– *KELLEY BLUE BOOK'S KBB.COM.*

Even the critics have taken notice. The 2009 Traverse was named a **BEST NEW FAMILY VEHICLE**² by *Kelley Blue Book's* kbb.com and *Consumers Digest* named it



a “**BEST BUY.**”³ The 2009 Traverse also earned recognition as a

“**BEST BET**” – Large SUV Category⁴ by *The Car Book*. And *AutoWeek*

pronounced, “Traverse...quite simply, is one of the best vehicles –

not just crossovers – on the market today.” With **24 MPG HIGHWAY**,⁵ Traverse

offers the best fuel economy of any eight-passenger crossover. In fact, Traverse is

more fuel efficient and delivers **30% MORE CARGO SPACE THAN HONDA PILOT**.⁵

Traverse offers both beauty and capability for less than you'd expect.



Traverse LTZ in Silver Ice Metallic seats seven. ¹ Whichever comes first. See dealer for details. Source: manufacturers' sites. ² For more information about the 2009 Best New Family Vehicles from *Kelley Blue Book's* kbb.com, visit www.kbb.com/family09. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. ³ The Best Buy Seal is a registered trademark of Consumers Digest Communications, LLC, used under license. ⁴ Based on 2009 model year vehicles in *The Car Book 2009* by Jack Gillis. ⁵ Based on GM Mid-Utility Crossover segment with EPA est. MPG (FWD): Traverse 17 city, 24 hwy.; Honda Pilot 17 city, 23 hwy. Excludes other GM-manufactured vehicles.



Traverse LTZ in Silver Ice Metallic with available features. 1 Side-impact crash test rating is for a model tested with standard head-curtain side-impact air bags (SABs). Government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov). 2 The 2010 Toyota Highlander received five stars for the driver side and four stars for the passenger side in frontal crash tests and five stars in both the front and rear side-impact crash tests. 3 Air bag inflation can cause severe injury or death to anyone too close to the bag when it deploys. Be sure every occupant is properly restrained. 4 Call 1-888-4ONSTAR (1-888-466-7827), see page 18 and visit onstar.com for details and system limitations. 5 OnStar acts as a link to existing emergency service providers. Visit onstar.com for details and system limitations.

NOW THE STARS CAN LOOK OUT FOR YOU.



**FIVE-STAR FRONTAL
AND SIDE-IMPACT
CRASH TEST RATINGS¹**

Safety is not something you have to wish for when it comes to Traverse.

In fact, Traverse received **FIVE-STAR FRONTAL AND SIDE-IMPACT**

CRASH TEST RATINGS¹ The 2010 Toyota Highlander can't say that.² It also includes six standard air bags³ with rollover sensors, as well as head-curtain side-impact air bags for all three rows. The standard **STABILITRAK** Electronic Stability Control System is designed to improve vehicle stability on most road surfaces, especially during emergency maneuvers. An available all-wheel-drive system also assists performance and adds traction when you need it. With all these safety features, you might just want to thank your lucky stars after all.



Blind spot mirrors, integrated into the outside mirrors, are standard on LT and LTZ. Designed to enhance visibility along the sides of the vehicle, this forward-thinking feature is just one more way Traverse helps surround you in safety.


TRAVERSE

To learn more about safety, visit chevy.com/traverse



OnStar⁴ with the Directions & Connections Plan – standard for the first year – includes Automatic Crash Response⁵, which has built-in vehicle sensors that can send an alert to OnStar. Even if you don't respond, an OnStar Advisor can request that emergency help be sent right away.

TRAVERSE

See a photo gallery of Traverse
at chevy.com/traverse 

GET COMFORTABLE WITH EACH OTHER.



Loading and unloading is easy with 2LT and LTZ. Simply press and hold the power-release button on the key fob, and the power-remote liftgate will slowly open when the vehicle is in Park.

Traverse LTZ with leather-appointed **HEATED AND COOLED** front seats feels sumptuous and inviting. An eight-way power seat with memory function for both seat and mirror settings is also provided for the driver's comfort. **SMART SLIDE** second-row captain's chairs make for easy entrance to the third row, where passengers enjoy **MORE LEGROOM THAN HONDA PILOT** or **TOYOTA HIGHLANDER**. And the full-size split-bench rear seat can comfortably accommodate three adults.



Traverse LTZ interior in Cashmere color with available SkyScape sunroof that features a tilt-sliding power front sunroof and fixed rear skylight.



Traverse 2LT in Ebony with available features. ¹ Based on GM Mid-Utility Crossover segment. Cargo and load capacity limited by weight and distribution. ² Standard on LS and 1LT, available on 2LT.

TRAVERSE

For more detailed
warranty information, visit
chevy.com/traverse

BY ALL CALCULATIONS, IT FITS.

Whether you're carrying people or packages, you'll always have **MORE CARGO SPACE THAN ANY COMPETITOR!**

In fact, Traverse has more space than you'll find in many full-size SUVs. The available split-folding seats² in the second and third rows give you the flexibility to adapt the vehicle on the fly. And even when you're using all three rows for passengers, Traverse still provides the **MOST SPACE BEHIND THE THIRD ROW¹** in its class – more than Honda Pilot and Toyota Highlander.



Traverse 2LT interior in Ebony with available features seats up to eight passengers.




A one-hand movement sends the Smart Slide second-row seat into motion, quickly sliding it out of the way and allowing passengers of all ages and sizes to easily enter or exit the third row.

TRAVERSE

See how Traverse stacks up
to the competition at
chevy.com/traverse

BEAUTY, BRAINS AND BRAWN.
IT’S NOT EASY BEING A CROSSOVER.

 Good looks and a **3.6L V6 ENGINE** that offers efficiency and power? Traverse is the total package. **FUEL EFFICIENCY** The standard six-speed automatic transmission provides quiet shifting and smooth acceleration while contributing to outstanding highway fuel economy – **24 MPG!** LS and LT models deliver 281 hp, while LTZ offers 288 horses. That’s all the power you’ll need to merge with highway traffic or tow up to 5,200 lbs². An available **ALL-WHEEL-DRIVE** system³ automatically engages when the front wheels slip, providing more traction when you need it. Traverse can’t help it if it causes a little crossover envy.

COMPARISONS	2010 CHEVY TRAVERSE	2010 HONDA PILOT
Horsepower	281 @ 6300 rpm	250 @ 5700 rpm
Torque	266 lb.-ft. @ 3400 rpm	253 lb.-ft. @ 4800 rpm
EPA est. MPG hwy. (FWD)	24	23
Cargo volume (cu. ft.) ⁴	116.4	87



Traverse LT in Silver Ice Metallic with available features. ¹EPA est. for FWD model. ²Maximum trailer weight ratings are calculated assuming a base vehicle, except for any options necessary to achieve the rating, plus driver. The weight of other optional equipment, passengers and cargo will reduce the maximum trailer weight your vehicle can tow. See your Chevy dealer for additional details. ³Traverse with all-wheel-drive offers an EPA estimated 23 MPG highway. ⁴Cargo and load capacity limited by weight and distribution.



Traverse LTZ interior in Cashmere color with available features. **1** Call 1-888-4ONSTAR (1-888-466-7827), see page 18 and visit onstar.com for details and system limitations. **2** Not available in certain areas. Visit onstar.com for coverage map. **3** Not available in certain areas and with Verizon Wireless Nationwide Plan with OnStar. Visit onstar.com for coverage map. **4** OnStar Hands-Free Calling requires a Hands-Free Calling-enabled vehicle, existing OnStar service contract and prepaid minutes. Not available in certain markets. Calls may be made to the U.S. and Canada only. **5** Go to gm.com/bluetooth to find out which Bluetooth phones are compatible with the vehicle. **6** XM Radio requires a subscription, sold separately by XM after the first 90 days. XM Radio U.S. service only available in the 48 contiguous United States and the District of Columbia. For more information, visit gm.xmradio.com. **7** Service not available in Canada, Alaska and Hawaii. XM Radio subscription required and sold separately after trial period. Fees, taxes, and a one-time reactivation fee may apply. Subscriptions governed by XM Customer Agreement available at xmradio.com. All fees and programming subject to change. Family programming packages are available. **8** Map coverage not available in Puerto Rico, the Virgin Islands and portions of Canada.


TRAVERSE

For a 360-degree view, visit
chevy.com/traverse


MAKE A HUMAN CONNECTION.

Traverse is designed to connect you to the road in more ways than one. **ONSTAR¹ TURN-BY-TURN NAVIGATION²** offers simple voice-guided directions at the touch of a button and is included in the Directions & Connections Plan (standard for the first year). Using available OnStar eNav,³ you can preplan trips at MapQuest.com, then download directions directly to your Traverse and leave your map at home. Available OnStar **HANDS-FREE CALLING⁴** lets you keep your hands on the wheel and your eyes on the road. A **NEW USB PORT** – standard on 2LT and LTZ – connects certain flash drives or personal MP3 players to the audio system. And an available **REARVIEW CAMERA SYSTEM** – standard on 2LT and LTZ, available on 1LT – is designed to help you see what’s behind you.



 Bluetooth[®] wireless technology⁵ for select compatible phones lets you answer and end calls without touching your mobile phone.



 XM Radio⁶ with three trial months is standard. Plus, XM NavTraffic⁷ is included for three trial months with the navigation system⁸ (available on select models), allowing you to avoid potential slowdowns along your route.

The Personal Connectivity Package – available on select models – includes Bluetooth[®] wireless technology⁵ for select compatible phones, a remote vehicle starter system with extended-range Remote Keyless Entry, and a three-channel Universal Home Remote transmitter with garage door opener.

FABRICS. COLORS. WHEELS.



Light Gray Leather Appointments (2LT only)



Ebony Leather Appointments (2LT only)



Cashmere Color Leather Appointments (2LT only)



Light Gray Perforated Leather Appointments (LTZ only)



Cashmere Color Perforated Leather Appointments (LTZ only)



Ebony Cloth (LT only)



Dark Gray Cloth (LS and LT only)



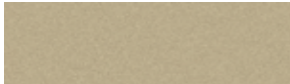
Dark Blue Metallic



Cyber Gray Metallic (LT and LTZ only)



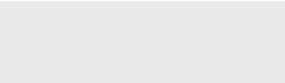
Silver Ice Metallic



Gold Mist Metallic (LT and LTZ only; extra-cost color)



Red Jewel Tintcoat (LT and LTZ only; extra-cost color)



Summit White



Dark Cherry Metallic



Black Granite Metallic (LT and LTZ only; extra-cost color)

01



01 20" polished-aluminum wheel. Standard on LTZ¹



02 18" machined-aluminum wheel. Standard on LT.

03



03 17" steel wheel with painted cover. Standard on LS.

YOUR TRAVERSE. YOUR WAY. AVAILABLE DEALER-INSTALLED ACCESSORIES



Two-way advanced remote starter.



Rear-seat DVD entertainment system.

SEE MORE AT CHEVY.COM:

- Premium all-weather floor mats.
- Cargo net and shade.
- Molded splash guards.
- Personal Audio Link² (PAL).



ACCESSORIES

Every Chevy Accessory is covered by the GM 3-year/36,000-mile (whichever comes first) New Vehicle Limited Warranty when ordered with your vehicle. See your dealer or visit chevy.com/traverse for details and a closer look at more available accessories.



20" chrome wheels,³ Roof Rack Cross Rail Package and tubular assist steps.

¹ Use only GM-approved tire and wheel combinations. For important tire and wheel information, go to gmaccessorieszone.com or see your dealer for details. ² Not compatible with iPod® shuffle™. May not be compatible with some older iPod models. ³ Use only GM-approved tire and wheel combinations. Unapproved combinations may change the vehicle's performance characteristics. For important tire and wheel information, go to gmaccessorieszone.com or see your dealer for details.

TRAVERSE FEATURES.

S = Standard O = Optional — = Not Available

MAXIMUM CAPACITIES				
Cargo volume ¹ (cu. ft.) – behind third-row seat				24.4
	– with third-row seat folded			68.8
	– with second- and third-row seats folded			116.4
Seating				7/8
Towing ² (lbs.)				5,200
EXTERIOR	LS	1LT	2LT	LTZ
Door handles: chrome	S	S	S	S
Headlamps: halogen with Automatic Exterior Lamp Control	S	S	S	S
Liftgate: rear manual	S	S	–	–
Liftgate: power-remote	–	–	S	S
Mirrors: foldaway, power-adjustable, Black	S	–	–	–
Mirrors: foldaway, power-adjustable, heated, body-color; include turn-signal indicators and blind spot mirrors	–	S	S	S
Roof rail moldings: Black	S	S	S	S
Spoiler: rear	S	S	S	S
Ultrasonic Rear Parking Assist: audible warning only	–	S	S	S
Wipers: front and rear intermittent with washers	S	S	S	S
ENGINE/CHASSIS				
Engine: 3.6L VVT V6; 281 hp/266 lb.-ft. of torque (288 hp/270 lb.-ft. of torque on LTZ)	S	S	S	S
Exhaust: dual, with chrome tips	–	–	–	S
Steering: power, constant-effort	S	–	–	–
Steering: power, variable-effort	–	S	S	S
Suspension: Ride and Handling	S	S	S	S
Transmission: six-speed automatic, with TAPshift manual shift control and overdrive	S	S	S	S
SAFETY AND SECURITY				
Air bags: ³ driver and right-front passenger, frontal and pelvic/thorax side-impact	S	S	S	S
Air bags: ³ head-curtain side-impact, for all rows in outboard seating positions	S	S	S	S
Brakes: four-wheel antilock disc	S	S	S	S
OnStar: ⁴ includes one-year Directions & Connections Plan with Turn-by-Turn Navigation ⁵	S	S	S	S
StabiliTrak Electronic Stability Control System with rollover mitigation and Traction Control	S	S	S	S
Tire Pressure Monitor (excludes spare tire)	S	S	S	S

INTERIOR	LS	1LT	2LT	LTZ
Bluetooth® wireless technology ⁶ for select compatible phones and leather-wrapped steering wheel with redundant audio controls	O	O ⁷	O ⁷	S
Cargo storage: under rear floor	S	S	S	S
Climate controls: rear, manual	S	S	S	S
Climate controls: single-zone, front, manual	S	S	–	–
Climate controls: tri-zone, automatic	–	O ⁸	S	S
Console: front-row center with two cup holders, covered storage bin and sliding armrest with storage	S	S	S	S
Console: second-row with two cup holders	–	–	–	O
Door locks: power-programmable with lockout protection	S	S	S	S
Acoustic Insulation Package	S	S	S	S
Mirror: rearview, manual day/night	S	S	–	–
Mirror: rearview, auto-dimming	–	O ⁹	S	S
Personal Connectivity Package: Bluetooth® wireless technology ⁶ for select compatible phones, remote vehicle starter system with extended-range Remote Keyless Entry and Universal Home Remote transmitter	–	O	O	S
Rearview camera system integrated into navigation radio ¹⁰	–	–	O	O
Rearview camera system integrated into rearview mirror	–	O	S	S
Remote vehicle starter system	–	O ⁷	O ⁷	S
Universal Home Remote transmitter	–	O ⁷	O ⁷	S
Windows: power with driver's Express-Down	S	S	S	–
Windows: power with driver's Express-Up/-Down and passenger Express-Down	–	–	–	S
SEATING				
Eight-passenger: second- and third-row 60/40 split flat-folding bench seats	S	S	O	–
Seven-passenger: second-row flat-folding captain's chairs and third-row 60/40 split flat-folding bench seat	–	O	S	S
Premium Cloth upholstery	S	S	S	–
Leather-appointed first and second rows (perforated inserts on LTZ)	–	–	O	S
Heated and cooled seats: driver and front passenger	–	–	–	S
Heated seats: driver and front passenger	–	–	O ¹¹	–
Power-adjustable front driver seat: eight-way, with power lumbar control (power recline and memory for seat and outside mirrors on LTZ)	–	S	S	S
Power-adjustable front passenger seat: four-way, with power recline and lumbar control	–	–	O ¹¹	S

AUDIO SYSTEMS	LS	1LT	2LT	LTZ
AM/FM stereo with CD/MP3 player, Radio Data System (RDS) ¹² and six-speaker system	S	S	–	–
AM/FM stereo with CD/MP3 player, USB port, ¹³ RDS ¹² and Bose® 10-speaker system	–	–	S	S
Entertainment system: rear-seat DVD player with remote control; overhead display; two sets of wireless headphones; USB port; ¹³ and 115-volt, three-prong, household-style power outlet; includes Bose 5.1 Surround Sound 10-speaker system	–	O	O	O
Navigation radio ¹⁰ with rearview camera system and USB port; ¹³ voice recognition and touch-screen navigation radio with alternate CD/MP3 player functionality; ¹⁴ RDS ¹² and Bose 10-speaker system	–	–	O	O
XM Radio: ¹⁵ with three trial months	S	S	S	S
WHEELS				
17" steel	S	–	–	–
18" machined-aluminum	–	S	S	–
20" polished-aluminum ¹⁶	–	–	–	S
DEALER-INSTALLED CHEVY ACCESSORIES ¹⁷				
20" Chrome Wheels ¹⁸	O	O	O	O
Cargo Convenience Package	O	O	O	O
Chrome Assist Steps	O	O	O	O
Roof Rack Cross Rail Package	O	O	O	O
Rear-Seat DVD Entertainment System	O	O	O	O
Two-Way Advanced Remote Starter	–	O	O	O

1 Cargo and load capacity limited by weight and distribution. **2** Maximum trailer weight ratings are calculated assuming a base vehicle, except for any option(s) necessary to achieve the rating, plus driver. The weight of other optional equipment, passengers and cargo will reduce the maximum trailer weight your vehicle can tow. See your Chevy dealer for additional details. **3** Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and child safety seat instructions for more safety information. **4** Call 1-888-4ONSTAR (1-888-466-7827), see page 18 and visit onstar.com for details and system limitations. **5** Not available in certain areas. Visit onstar.com for coverage map. **6** Go to gm.com/bluetooth to find out which Bluetooth phones are compatible with the vehicle. **7** Requires available Personal Connectivity Package. **8** Requires available rear-seat DVD entertainment system. **9** Requires available rearview camera system integrated into rearview mirror. **10** Map coverage not available in Puerto Rico, the Virgin Islands and portions of Canada. **11** Requires available leather-appointed seats. **12** RDS functions only where stations broadcast RDS information. **13** May not be compatible with all MP3 players or flash drives. **14** Includes DVD capability and Bose 5.1 Surround Sound System when rear-seat entertainment system is ordered. **15** XM Radio requires a subscription, sold separately by XM after the first 90 days. XM Radio U.S. service only available in the 48 contiguous United States and the District of Columbia. For more information, visit gm.xmradio.com. **16** Use only GM-approved tire and wheel combinations. For important tire and wheel information, go to gmaccessorieszone.com or see your dealer for details. **17** Some accessories may not be available on all models. See dealer for details. **18** Use only GM-approved tire and wheel combinations. Unapproved combinations may change the vehicle's performance characteristics. For important tire and wheel information, go to gmaccessorieszone.com or see your dealer for details. **19** Requires available navigation radio. Service not available in Canada, Alaska and Hawaii. XM Radio subscription required and sold separately after trial period. Fees, taxes, and a one-time reactivation fee may apply. Subscriptions governed by XM Customer Agreement available at xmradio.com. All fees and programming subject to change. Family programming packages are available.

SELECT AVAILABLE FEATURES.

TRAVERSE LS

- Bluetooth® wireless technology⁶ for select compatible phones and leather-wrapped steering wheel with redundant audio controls
- Trailing equipment: heavy-duty engine cooler and trailer hitch
- Engine block heater

TRAVERSE 1LT

- Climate controls: tri-zone, automatic⁸
- Entertainment system: rear-seat DVD player with remote control; overhead display; two sets of wireless headphones; USB port;¹³ and 115-volt, three-prong, household-style power outlet; includes Bose 5.1 Surround Sound 10-speaker system
- Mirror: rearview, auto-dimming⁹
- Personal Connectivity Package: Bluetooth® wireless technology⁶ for select compatible phones, remote vehicle starter system with extended-range Remote Keyless Entry and Universal Home Remote transmitter
- Sunroof: SkyScape, two-panel
- Trailing equipment: heavy-duty engine cooler and trailer hitch
- Engine block heater


TRAVERSE 2LT

- Entertainment system: rear-seat DVD player with remote control; overhead display; two sets of wireless headphones; USB port;¹³ and 115-volt, three-prong, household-style power outlet; includes Bose 5.1 Surround Sound 10-speaker system
- Heated seats: driver and front passenger¹¹
- Navigation radio¹⁰ with rearview camera system and USB port;¹³ voice recognition and touch-screen navigation radio with alternate CD/MP3 player functionality;¹⁴ RDS¹² and Bose 10-speaker system
- Personal Connectivity Package: Bluetooth® wireless technology⁶ for select compatible phones, remote vehicle starter system with extended-range Remote Keyless Entry and Universal Home Remote transmitter
- Sunroof: SkyScape, two-panel
- Trailing equipment: heavy-duty engine cooler and trailer hitch
- XM NavTraffic¹⁹
- Engine block heater

TRAVERSE LTZ

- Console: second-row with two cup holders
- Entertainment system: rear-seat DVD player with remote control; overhead display; two sets of wireless headphones; USB port;¹³ and 115-volt, three-prong, household-style power outlet; includes Bose 5.1 Surround Sound 10-speaker system
- Navigation radio¹⁰ with rearview camera system and USB port;¹³ voice recognition and touch-screen navigation radio with alternate CD/MP3 player functionality;¹⁴ RDS¹² and Bose 10-speaker system
- Sunroof: SkyScape, two-panel
- Trailing equipment: heavy-duty engine cooler and trailer hitch
- XM NavTraffic¹⁹
- Engine block heater

CHEVY

For more information about ownership extras, please visit the websites below. 



onstar.com



ACCESSORIES

chevy.com/accessories



gm.xmradio.com



chevy.com/warranty

THE BEST COVERAGE IN AMERICA.

100,000 MILE/5-YEAR TRANSFERABLE POWERTRAIN LIMITED WARRANTY. Every 2010 Chevy passenger car, light-duty truck, SUV and crossover comes with a 100,000 mile/5-year (whichever comes first) transferable Powertrain Limited Warranty. Plus, you get 100,000 miles/5 years (whichever comes first) of the 24/7 Roadside Assistance Program and the Courtesy Transportation Program and much more. See dealer for details.

NEW VEHICLE LIMITED WARRANTY. GM vehicles registered in the U.S.A. are covered for 3 years/36,000 miles (whichever comes first). The complete vehicle is covered, including tires, towing to your nearest Chevrolet dealership and cosmetic corrosion resulting from defects. Repairs will be made to correct any vehicle defect, and most warranty repairs will be made at no charge. In addition, rust-through corrosion will be covered for 6 years/100,000 miles (whichever comes first). See dealer for details.

ENGINES. Chevrolet products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Chevrolet products may also be used in other GM makes and models.

ASSEMBLY. Chevrolet vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Chevrolet vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest you verify that your vehicle includes the equipment you ordered and that, if there were changes, they are acceptable to you.

ONSTAR. OnStar services require vehicle electrical system (including battery), wireless service and GPS satellite signals to be available and operating for features to function properly. OnStar acts as a link to existing emergency service providers. Subscription Service Agreement required. Call 1-888-4ONSTAR (1-888-466-7827) or visit onstar.com for OnStar Terms and Conditions, Privacy Statement, and details and system limitations.

A NOTE ABOUT CHILD SAFETY. Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and child safety seat instructions for more safety information.

IMPORTANT WORDS ABOUT THIS CATALOG. We have tried to make this catalog comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this catalog and other printed materials provided at the dealership or affixed to vehicles are approximates based upon design and engineering drawings, prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been updated since the time of printing, please check with your Chevrolet dealer for complete details. Chevrolet reserves the right to lengthen or shorten the model year for any product for any reason or to start and end model years at different times. Certain vehicle features may lose their usefulness over time due to obsolescence from technological changes. Unless otherwise noted, all claims based on GM Mid-Utility Crossover segment and latest available competitive information. Excludes other GM-manufactured vehicles.

At Chevrolet, giving you a completely satisfying ownership experience is our top priority. That's why if you ever need assistance, feel free to contact us at these websites or phone numbers.

CHEVY.COM. Offers shopping tools such as Build and Price, Find a Vehicle, Request Info, Email Sign-Up, Compare Vehicles, Financial Tools...and much more.

24-HOUR ROADSIDE ASSISTANCE PROGRAM (1-800-CHEV-USA). The Chevrolet Roadside Assistance Program provides you with the following services for 100,000 miles or 5 years (whichever comes first): Emergency Towing (to closest Chevy dealer from a legal roadway), Lockout Service (keys locked inside vehicle), Flat Tire Changes (spare installed), Fuel Delivery (\$5 worth of fuel delivered on the road) and Jump Starts (at home or on the road). For specific terms and conditions, please contact your Chevrolet Roadside Assistance advisor at 1-800-243-8872. Some services may incur costs.

COURTESY TRANSPORTATION PROGRAM. Ask your Chevrolet dealer for Courtesy Transportation if you leave your vehicle for extended repairs under the New Vehicle Limited Warranty or Powertrain Limited Warranty. Ask if you qualify for expense reimbursement and/or vehicle rental. Services vary by dealer.

CHEVROLET CUSTOMER ASSISTANCE CENTER (1-800-222-1020). Talk directly to customer relationship managers who can handle any inquiries related to vehicle operation, warranty coverages, or product or service concerns you may have. Please refer to your Owner's Manual for Customer Assistance information.

CHEVY.COM/SAFETY. Chevrolet is committed to keeping you and your family safe — from the start of your journey to your destination. That's why every Chevrolet is designed with a comprehensive list of safety and security features to help give you peace of mind.

GMMOBILITY.COM (1-800-323-9935). GM Mobility offers financial assistance for eligible adaptive equipment to make automotive travel easier for persons with disabilities or special transportation needs. To learn more about special GM Mobility offers, visit gmmobility.com.

CHEVROLET OWNER CENTER (GMOWNERCENTER.COM/CHEVY). Register your vehicle with the Chevrolet Owner Center, and receive benefits such as online access to your vehicle Owner's Manual, maintenance schedule reminders, service history tracking, warranty and service information, safety information, special offers and privileges, and news and events.

MARKETING AND INCENTIVES (CHEVY.COM/SPECIALOFFERS). Call 1-800-950-CHEV (1-800-950-2438) or visit chevy.com/specialoffers for new product, current incentive and marketing program information.

GMCARDMEMBERSERVICES.COM. Did you know about the family of reward credit cards that can help you get a great deal on a new GM car, light-duty truck, SUV or crossover? With a GM reward card, you accrue earnings on every credit card purchase to use toward the purchase or lease of an eligible, new GM vehicle. With three cards to choose from, you're sure to find one that suits you best.

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Litho in USA. July 2009

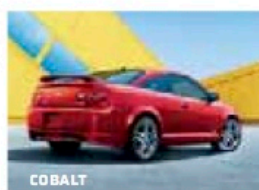


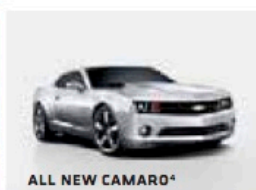
Traverse LTZ in Silver Ice Metallic.


CHEVY

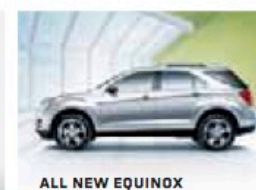
To us, it's pretty simple: Build vehicles that anyone would be proud to own, and put them within reach. We offer more models than Toyota or Honda with **30 MPG HIGHWAY OR BETTER¹**. We're backing our quality with the **BEST COVERAGE IN AMERICA**, which includes the 100,000 mile/5-year² transferable Powertrain Limited Warranty plus Roadside Assistance and Courtesy

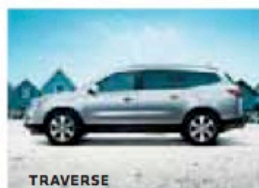
Transportation Programs. We're filling our cars and trucks with the kind of thinking, features and craftsmanship you'd expect to pay a lot more for. This philosophy has earned us more **CONSUMERS DIGEST "BEST BUY"** awards for 2009 models³ than any other brand. So owning a Chevy isn't just a source of transportation. It's a source of pride. **CHEVY.COM**

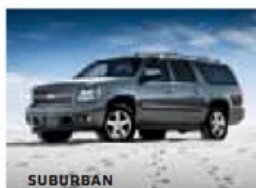

AVEO5

COBALT

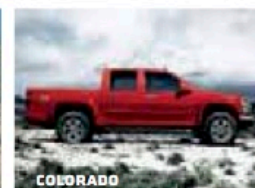
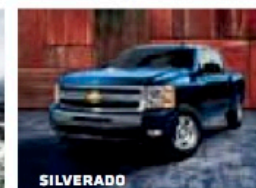
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IMPALA

CORVETTE

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HHR

TRAVERSE

TAHOE

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COLORADO

SILVERADO

¹ Based on EPA estimates for 2010 Aveo, Aveo5, Cobalt, Cobalt XFE, Equinox, HHR, HHR Panel and select Malibu models. ² Whichever comes first. See dealer for details. ³ Models include Malibu, Traverse, Silverado 1500 and others. Visit www.consumersdigest.com/award_page to see the full list of award-winning Chevy vehicles. ⁴ Available to order.



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