

MY FIRST BOOK
ON THE PROTON PERSONA...



Persona
OUR PRIDE. OUR JOY



www.protoncars.com.sg

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For more details, visit your nearest showroom.
Long Keat Sales Hotline: 5472 5885
Or Sales Hotline: 6143 5885



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FEATURES

1.6L HIGH LINE (MT)	1.6L HIGH LINE (AT)
Auto Door Lock	
ABS with EBD	
Front and Rear Power Windows	
Alarm with Immobilizer	
Electric Door Mirrors	
Driver and Passenger Airbags with Pretensioner Seatbelts	
Foldable 60:40 Rear Seats	
Reverse Sensors	
2-DIN Radio and CD Player with MP3	
Audio Switches on Steering Wheel	
Remote Trunk Opening	
Front and Rear Speakers	
Front Fog Lamps	

7 DESIRABLE COLOURS



SOLID WHITE



BLUEBERRY TEA



METAL GREY



IRIDESCENT WHITE



TRANQUILITY BLACK



SOLID RED



LIGHT GOLD



Courtesy of its Lotus driving dynamics, the Persona offers a ride that is truly astounding. Integrated with intuitive steering for ultimate agility, feel free to conquer any road.

JOY IN PERFORMANCE



SEE THE PERSONA TURN





There's always room for the entire family. Discover a grand new feeling of spaciousness as we maximized the cabin area in the new Persona and the largest boot of a car in its class of 430 litres to match. Should you require additional luggage space, we have fitted in 60:40 foldable rear seats just for those occasions.



PRIDE IN SAFETY



PRIDE IN SAFETY

Designed for utmost comfort and convenience, the Persona ensures an enjoyable driving experience. Get inside and let the adjustable car seats and seatbelts adapt to your preferred position. With other innovative highlights that include electric side mirrors and a keyless remote trunk opening feature, the Persona is designed with you in mind.

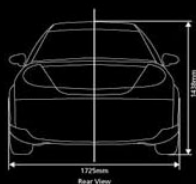
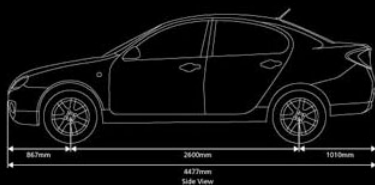


JOY IN FUNCTION

SPECIFICATIONS

		1.6L HIGH LINE	
Seating Capacity (person)		MT	AT
		5	
Dimension and weight	Overall Length (mm)	4477	
	Overall Width (mm)	1725	
	Overall Height (mm)	1438	
	Wheel Base (mm)	2600	
	Kerb Weight (kg)	1215	1240
Engine	Model	Campro	
	Valve Mechanism	16-V DOHC	
	Displacement (cc)	1597	
	Maximum Output	82 kW / 6000 rpm	
	Maximum Torque	148 Nm / 4000 rpm	
	Fuel Type	Petrol	
Performance	Fuel Tank Capacity	50 Litre	
	Acceleration 0-100km/h (sec)	12.6	14.6

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SEE THE PERSONA RUN

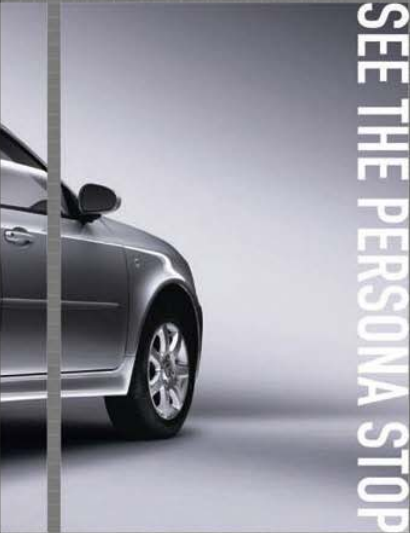
Running late?
Why worry?
The Persona will
get you there - fast.
With a powerful 16-valve
DOHC 1.6 litre engine with
optimized gear selection.

PRIDE IN POWER





JOY IN SPACE



SEE THE PERSONA STOP

Introducing the latest addition to our family: the new Proton Persona. Featuring pure power, breathtaking performance, large storage space and many more innovative extras – it's the car you will take pleasure in driving. And take pride in owning.

Your safety is paramount. Equipped with Driver and Passenger airbags as standard features and ABS with Electronic Brakeforce Distribution (EBD) the Persona makes sure you are safe on the roads. In addition, the new automatic door-locking feature ensures that no one opens the door from the outside without your consent. After all, it's only natural to protect the ones you love.



Discover an all-new elegance. Boasting a bold and distinctive design, the Persona has more than its fair share of admiring glances. But beauty is beyond skin deep. With an exquisite interior that offers a luxurious feel and look, the Persona knows how to get your heart racing.

PRIDE IN FORM



PRIDE IN FORM